NEWS! Moonvalley launches Nuts & Dates Bars with organic nuts and dates

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Moonvalley is proud to introduce two new flavors of its popular bars: Nuts & Dates Chocolate & Hazelnut and Nuts & Dates Peanuts & Chocolate Chips. These bars complement the existing range of Oats & Dates and protein bars. With a focus on health and taste, Moonvalley now offers even more options for all occasions.

Natural energy and irresistible taste

The new <u>Nuts & Dates Bars</u> are filled with organic nuts and dates. Every bite brings a burst of natural energy and an irresistible taste. With high protein content from the nuts and the natural sweetness from the dates, these bars are perfect for giving you a quick recharge when you're working out at the gym, hiking in the mountains, or just need a nutritious snack.

Quality and taste in focus

"We have had a demand for a nut bar from our customers for a long time and now we have taken the best from our already popular products and made a new concept with nuts and dates, Nuts & Dates, where we are happy to offer two new exciting flavors," says Sofia Wackling, CEO of Moonvalley.

"We are proud of using the highest quality organic ingredients to create products that both taste good and are good for you. The composition of the ingredients and nutritional ingredients makes a macro bar that tastes absolutely amazing. Something that we see has not been on the market before."

A better option

Moonvalley's new <u>Nuts & Dates</u> bars are perfect for post-workout, as a healthier snack, or whenever you need to replenish your energy. It is a great alternative to picking up a snack that is not so healthy, but instead giving the body something that contains good fats, protein, vitamins, and minerals.

"Nuts are superfoods with a good balance of polyunsaturated fats and protein. It also makes for a slightly more filling bar when combined with pea protein and dried fruit while we get a lovely crunch in the texture," says Mimmi Kotka, co-founder of Moonvalley who works on the product development together with the team.

"We wanted to offer a nut bar with a lot of protein in our range because it's something we'd love to buy ourselves" says Mimmi.

Availability

The new Nuts & Dates Bars with Chocolate & Hazelnut and Peanuts & Chocolate Drops are now available for sale at selected retailers and online. For more information, visit Moonvalley's website, moonvalley.me

Contact: For further information and press images, please visit Moonvalley's website or contact Sofia Wackling via e-mail: sofia@moonvalley.me or phone: 0760 03 20 00



About Moonvalley: Moonvalley is a Swedish brand founded by three elite female athletes; Mimmi Kotka, Emelie Forsberg and Ida Nilsson. Moonvalley offers healthy snack products and sports nutrition made from plant-based, organic ingredients without sweeteners, palm oil or unnecessary additives. Moonvalley strives to promote health and well-being through its products and commitment to quality.

