

Facade Games LLC INTERNET SALES POLICY

FACADE GAMES LLC is a strong supporter of specialty retail and places high value on the relationships we have developed over the years. In an effort to maintain the integrity of FACADE GAMES LLC's brand, we are actively managing how our brand is represented and sold on the internet according to the following Internet Sales Policy.

Notice of Restriction of Sales on 3rd Party Marketplaces

Effective 9/15/2018 we are designating the sales of FACADE GAMES LLC items on all 3rd party marketplaces including but not limited to Amazon.com, eBay.com, Jet.com, Sears.com, WalMart.com, Target.com, ToysRUs.com, etc. as **restricted to authorized sellers**.

Authorized sellers of FACADE GAMES LLC items for each marketplace have been selected and notified via a "2018 Authorized Seller" letter. At this time additional sellers are not being added to those who have been notified. If you would like to be considered as an authorized seller of FACADE GAMES LLC items in a 3rd party marketplace in the future, please email Travis Hancock at travis@facadegames.com with details on the marketplace where you'd like to be authorized and the specific capabilities you have to develop and grow our brand in that marketplace.

Notice to Current Amazon FBA and FBM Sellers

If you participate in the Fulfilled by Amazon program, we ask that you maintain your listings of FACADE GAMES LLC items at suggested retail price (\$24.99) until you are sold out and that you not restock these FBA listings. Note: we are monitoring quantity levels of FBA sellers.

Fulfilled by Merchant sellers need to remove their listings of FACADE GAMES LLC items effective before the effective date of 9/15/2018.

Notice regarding Sales on Your Own Website

FACADE GAMES LLC remains committed to helping retail partners succeed in their direct sales channels. All online sales through your own destination websites are subject to the following expectations:

1. Retailer may sell FACADE GAMES LLC items only on their own domain unless explicitly authorized to sell on other domains.
2. Retailer must advertise FACADE GAMES LLC items at Suggested Retail Price to maintain brand integrity. Exceptions to this advertising policy may be granted by FACADE GAMES LLC to accommodate time and marketplace limited marketing efforts.

Should you disregard this notice, your account will be subject to suspension or termination.