



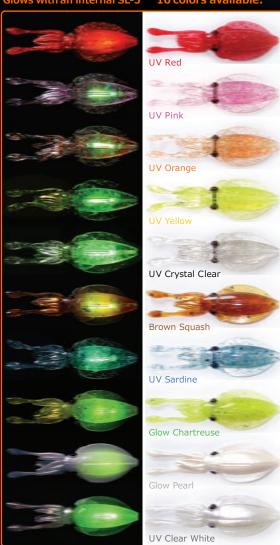


# Puni-Ika Squishy Squid

Engineered to Fool the Most Country Fish

Actual size

# Glows with an internal SL-5 10 colors available:



The Puni-Ika X-wing is manufactured with a hollow body. This enables you to add many different kinds of liquids. baits, rigs, and Starlites to the lure, creating the ultimate attraction. Adding a Starlite to this lure not only attracts the attention of fish, it also helps the angler follow it through the darkness during cast and reel.



6 grams, 90mm, 3 squids per pack (0.2oz, 3.5in) 6 packs per plastic bag One master carton contains 20 bags





Recommended Starlite 2.9x23mm size SL-5





Ultra lifelike and made in Japan, these artificial baits have been manufactured with a hollow body. Squid extract has been blended into the polymer material of the Puni-Ika, bringing it closer to life.





### SQUISHY SQUID PUNI-IKA SHOCK 1

The smallest product in the Squishy Squid Puni-Ika line, it is perfect for any species that feeds on small squid. It is great to use on a jig head, or to attach to the trailer hook on a jig.

Weight: 0.4g (0.01oz) Length: 35mm (1.4in) 5pcs/pack 5colors: UV-Red, Glow-Pink, UV-Pink, Glow-Yellow, UV-Clear White

Recommended: Starlite 2.2 x 13mm Chimoto-Hotaru





### SOUISHY SOUID THE PUNI-IKA

The most versatile of the Squishy Squid Puni-Ika product line. It is ideal for fishing off of cobbled and pebbled beaches, and off piers and jetties.







### SQUISHY SQUID PUNI-IKA WAVE

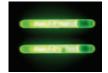
Features fins that are slanted slightly downwards so that when the angler retrieves, the lure will dive further down. This makes it a great lure for searching for fish along the seafloor.

Weight: 2.8g (0.1oz) Length: 65mm (2.6in) 3pcs/pack 4 colors: UV-Pink, UV-Yellow, UV-Orange, UV-Clear White Recommended: Starlite 2.9x23mm SL-5

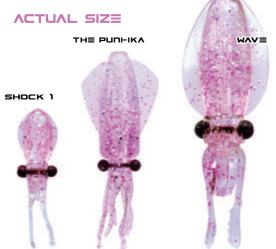


The material is extremely elastic and resilient against predatory species with sharp teeth. Its specific gravity is 0.92: if used without any sinkers, the lure will float. However, if the angler uses properly adjusted weights, then the lure can be suspended mid-water.





Starlite SL-5 2.9x23mm



The entire range consists of four different designs

# **EX** Metal Jacker Glow and Rattle Jig Series

Ideal for placing a Starlite glow stick or a Rattle stick into its built-in integrated slot

The light emitted by the Starlite is irresistible to many species of game fish.

The Rattle stick mimics the sound of fish biting on crustaceans like shrimp and small crabs.





10 colors, 30 types 2.9 x 23mm slot for Starlite SL-5 or same size Rattle stick



The Metal Jacker jigs come with a high quality single hook stinger and a treble hook that is pre-connected to the jig body. It has the perfect weight and size for

inshore casting at the jetty, pier, or on a rocky coast. It is the perfect tool for exploring different fishing spots. The target species are mainly rockfish but the design of the Jig

attracts fish from the surface down to the sea floor. Anglers may choose a Starlite for 40 meters and below. or a Rattle stick for shallow water in sunlight.





Weights: 20g (0.7oz), 30g (1oz), 40g (1.4oz) 6 colors, 18 types

2.9 x 23mm slot for Starlite SL-5 or same size Rattle stick



jigging off the coast or from a boat. The jig sinks slowly into the water and can attract fish even if the sea floor is near the surface due to its fluttering low rate of descent.



# ACKER CATZY

To maximize each angler's tactical plan, hooks are not included, empowering the angler to choose which hooks to customize the lure with, according to their target fish.

stinger hooks. Ideal for slow pitch

The swimming profile of the Metal Jacker Raizin allows the jig to kick and slap at any desired depth. The high contrast colors are ideal for deep, dark waters.



Weights: 80g (2.8oz), 100g (3.5oz), 120g (4.2oz), 150g (5.3oz), 180g (6.3oz), 210g (7.4oz) 8 colors, 48 types, 4.5 x 37mm slot for Starlite SL-1 or same size Rattle stick

All jigs have an integrated slot designed to hold a Starlite chemical glow light or Rattle stick.



Hooks are not included. Angler can decide which hooks to customize the jig with according to the targeted fish. All jigs have an integrated slot designed to hold a Starlite glow or Rattle stick. Rattle stick included with jig. Chemical light stick sold separately.



Leaf-shaped jigs with one SL5-sized Rattle stick and come with strong dual wide gape stinger hooks pre-attached. One Rattle stick included with every jig. Starlite chemical glow light stick sold separately.



All jigs have an integrated slot designed to hold a Starlite glow light or Rattle stick. A high quality single stinger hook and a treble hook are pre-connected to the jig body. Rattle stick included with every jig. Starlite chemical glow light stick sold separately.



All jigs have an integrated slot designed to hold a Starlite Chimoto-Hotaru chemical light stick. Comes with a high quality single stinger hook with highly reflective tinsel skirts pre-attached, and sharply finished treble hook. No rattle stick. Starlite stick sold separately.

# Sinetal Rattle Jigs 80g-150g range

Starlite SL-1 Yellow SL-1 Red

Rattle stick Sticks are same  $\varphi$  4.5x37mm size and are completely interchangeable

Hooks are not included. Angler can decide which hooks to customize the jig with according to the targeted fish. All jigs have an integrated slot designed to hold a Starlite glow or Rattle stick. Fish-enticing blink effect is created by the light from one side of the moving jig body. Rattle stick included with jig. Chemical light stick sold separately.



### SILVER ZEBRA

2.8oz/4.6in	3.5oz/4.9in	4.2oz/5.2in	5.3oz/5.5in	
80g A21610	100g A21618	120g A21626	150g A21634	
4967574 108494	4967574 108579	4967574 108654	4967574 108739	
Length:118mm	Length:125mm	Length:131mm	Length:140mm	



### PINK ZEBRA

2.8oz/4.6in	3.5oz/4.9in	4.2oz/5.2in	5.3oz/5.5in	
80g A21611	100g A21619	120g A21627	150g A21635	
4967574 108500 Length:118mm		4967574 108661 Length:131mm	4967574 108746 Length:140mm	



### PURPLE ZEBRA

80g	A21612	100g	A21620	120g	A21628	150g	A21636
4967574	108517	4967574	108593	4967574	108678	4967574	108753
Length	:118mm	Length	:125mm	Length	:131mm	Length	n:140mm



# COPPER ZEBRA

80g A21613	100g	A21621	120g	A21629	150g	A21637
4967574 108524	4967574	108609	4967574	108685	4967574	108760
Length:118mm	Length	:125mm	Length	1:131mm	Length	1:140mm



### **CHARTREUSE ZEBRA**

80g A21614	100g A21622	120g A21630	150g A21638
4967574 108531 Length:118mm	4967574 108616 Length:125mm		



### GLOW

80g A21615	100g A21623	120g A21631	150g A21639
4967574 108548	4967574 108623	4967574 108708	4967574 108784
Length:118mm	Length:125mm	Length:131mm	Length:140mm



# RED

80g	A21616	100g	A21624	120g	A21632	150g	A21640
4967574	108555	4967574	108630	4967574	108715	496757	4 108791
Length	:118mm	Length	:125mm	Length	:131mm	Lengt	h:140mm



## **BLUE**

80g	A21617	100g	A21625	120g	A21633	150g	A21641
4967574	108562	4967574	108647	4967574	108722	4967574	108807
Length	:118mm	Length	:125mm	Length	:131mm	Length	:140mm



Starlite SL-5 Green

Rattle stick

 $\varphi$  2.9 x 23 mm Completely interchangeable

All jigs have an integrated slot designed to hold a Starlite glow or Rattle stick. A high quality single stinger hook and a treble hook are preconnected to the jig body. Rattle stick included with every jig. Starlite chemical glow light stick sold separately.



PINK SARDINE

0.7oz / 2in A21781 4967574 108821 Length:52mm

1.05oz/2.4in 30g

Length:60mm

1.4oz/2.6in 40g 4967574 108883

4967574 108944 Length:65 mm



A21782 4967574 108838 Length:52mm

A21788 4967574 108890 Length:60mm

4967574 108951 Length:65 mm



A21784 4967574 108852 Length:52mm

30g A21790 4967574 108913 Length:60mm

40g 4967574 108975 Length:65 mm



0.7oz / 2in 1.05oz/2.4in 30g 20g A21780

A21786 4967574 108814 4967574 108876 Length:52mm Length:60mm



Xtrada

SARDINE

1.4oz/2.6in 40g 4967574 108937

Length:65 mm



A21783 4967574 108845 Length:52mm

A21789 4967574 108968 4967574 108906 Length:60mm Length:65 mm



20g	A21785	
4967574	108869	
Lengt	h:52mm	

30g A21791 4967574 108920 Length:60mm

40g A21797 4967574 108982 Length:65 mm

# SISTER V. Glow and Ratille Jigs 20g - 40g range

Starlite SL-5 Green

Rattle stick

 $\varphi$ 2.9x23mm Completely interchangeable

All jigs have an integrated slot designed to hold a Starlite glow or Rattle stick. A high quality single stinger hook and a treble hook are pre-connected to the jig body. Rattle stick included with every jig. Starlite chemical glow light stick sold separately.



A21764 A21750 30g A21757 40g 4967574 108050 4967574 108128 4967574 108197 Length:74mm Length:78mm Length:64mm Treble hook:#6 Treble hook:#4 Treble hook:#4 Assist hook:#14 Assist hook:#14 Assist hook:#14



20g	A217	52
4967574	1080	74
Lengtl	h:64m	m
Treble	hook:#	‡6
Assist h	nook:#	14

30g	A21759
4967574	108142
Length	1:74mm
Treble h	nook:#4
Assist h	ook:#14

40g A21766 4967574 108210 Length:78mm Treble hook:#4 Assist hook:#14



	_	
20g	A217	54
4967574	1080	98
Length	1:64m	m
Treble	hook:	#6
Assist h	ook:#	14

30g	A21761
4967574	108166
Length	n:74mm
Treble I	hook:#4
Assist h	ook:#14

40g A21768 4967574 108234 Length:78mm Treble hook:#4 Assist hook:#14



20g	A21756	
4967574	108111	
Lengtl	n:64mm	
Treble hook:#6		
Assist h	nook:#14	

30g	A21763
4967574	108180
Length	:74mm
Treble h	nook:#4
Assist ho	ook:#14

40g A21770 4967574 108258 Length:78mm Treble hook:#4 Assist hook:#14



20g	A21772
4967574	108272
Length	:64mm
Treble h	nook:#6
Assist h	ook:#14

30g	A21775
4967574	108302
Lengtl	h:74mm
Treble	hook:#4
Assist h	ook:#14

40g	A21778
496757	4 108333
Leng	th:78mm
Treble	hook:#4
Assist	hook:#14



0.7oz / 2.5in 1		1.05oz	1.05oz / 2.9in		1.4oz / 3.1in	
20g A21751		30g	A21758		40g	A21765
4967574 108067 Length:64mm Treble hook:#6 Assist hook:#14		Ler Trek	574 108135 ngth:74mm ole hook:#4 st hook:#14		Le Tre	574 108203 ngth:78mm ble hook:#4 st hook:#14



20g	A21753
4967574	108081
Length	n:64mm
Treble	hook:#6
Assist h	ook:#14

30g	A21760
4967574	108159
Length	n:74mm
Treble l	hook:#4
Assist h	ook:#14

	40g	A21767
	4967574	108227
	Lengt	h:78mm
1	Treble	hook:#4
1	Assist h	nook:#14



20g	A21755
4967574	108104
Length	1:64mm
Treble l	hook:#6
Assist h	ook:#14

30g	A21762
4967574	108173
Lengtl	n:74mm
Treble	hook:#4
Assist h	ook:#14

40g	A21769
4967574	108241
Lengt	h:78mm
Treble hook:#4	
Assist hook:#14	



20g	A21771
4967574	108265
Length:64mm	
Treble hook:#6	
Assist hook:#14	

30g	A21774
4967574	108296
Length:74mm	
Treble hook:#4	
Assist hook:#14	

40g	A21777
4967574	108326
Lengt	h:78mm
Treble	hook:#4
Assist hook:#14	



20g	A21773
4967574	108289
Length:64mm	
Treble hook:#6	
Assist hook:#14	

l	30g	A21776
	4967574	108319
	Length	:74mm
	Treble hook:#4	
	Assist hook:#14	

	40g	A21779
	4967574	108340
	Length:78mm Treble hook:#4	
	Assist I	nook:#14

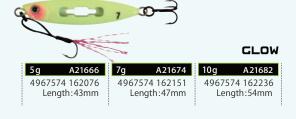


















# SHINKEI-JIME, THE ART OF DESTROYING NERVE TO EXTEND FRESHNESS Shinkeijime Long Fish Spike Wire Tool Combo Set

Put on thick gloves to prevent live fish from getting burned by the heat of your hands.



Place the fish on a sponge mat to avoid raging. If the fish moves violently;

1: It causes overheating and the fish meat will get bruised.

SHINKEI-JIME

- 2: ATP will be exhausted very quickly.
- 3: pH of fish meat drops/becomes acidic.

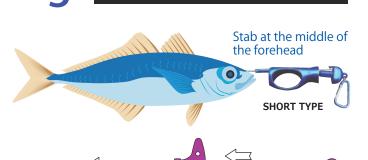


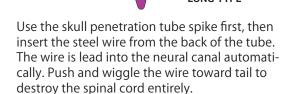
Open a gill cover and sever the gill with scissors. At this point, the fish's heart is still beating and makes bleeding smooth. Even after cutting the gill blood vessel, the spinal cord is still alive and consuming ATP.

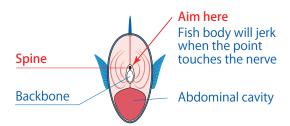




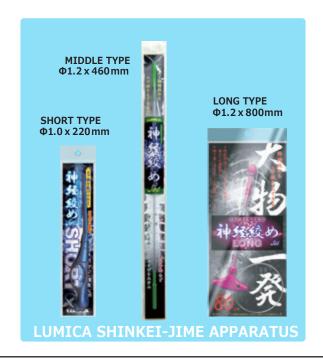
After death, biochemical reactions progress in the body and damages fish meat in a few minutes. To stop these reactions, put the fish into iced seawater immediately for 5-10 min to chill deep inside of the body. After chilling, keep the fish at 5-10 °C in a cooler box for producing "Umami".







If the spinal cord is not destroyed, it will send electrical impulses mistakenly to the muscles after about 30 minutes of severance. Impulses make dead fish rage and remaining blood seep into the tissue. Blood decreases transparency and increases fishy odor.





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# POWER TYPE SL-5



# 2 STICKS 1 ATTACHED TUBE

size: Ø3.0 x 27mm color: yellow duration: 12 hrs



# 5 STICKS 2 ATTACHED TUBE

size: Ø3.0 x 27mm color: yellow duration: 12 hrs

# Starlite line up











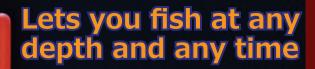








# NEFLOAT



Detachable slider-top

Line goes down until stop-knot reached

Slide the stop-knot up or down to adjust the depth

Put a slider-top into the hole to add more visibility in daylight

Stick the slider-top upside-down when using it as a fixed float





#3 GREEN #3 RED

#5 GREEN #5 RED

Ф27mm (~1in) x H131mm (~5.2in) (exc. top)

Ф27mm x H151mm (exc. top) (~1in x 6in) Loading weight #5/22g

Loading weight #2/11g | Loading weight #3/15g 0.4oz of total rig weight | 0.5oz of total rig weight

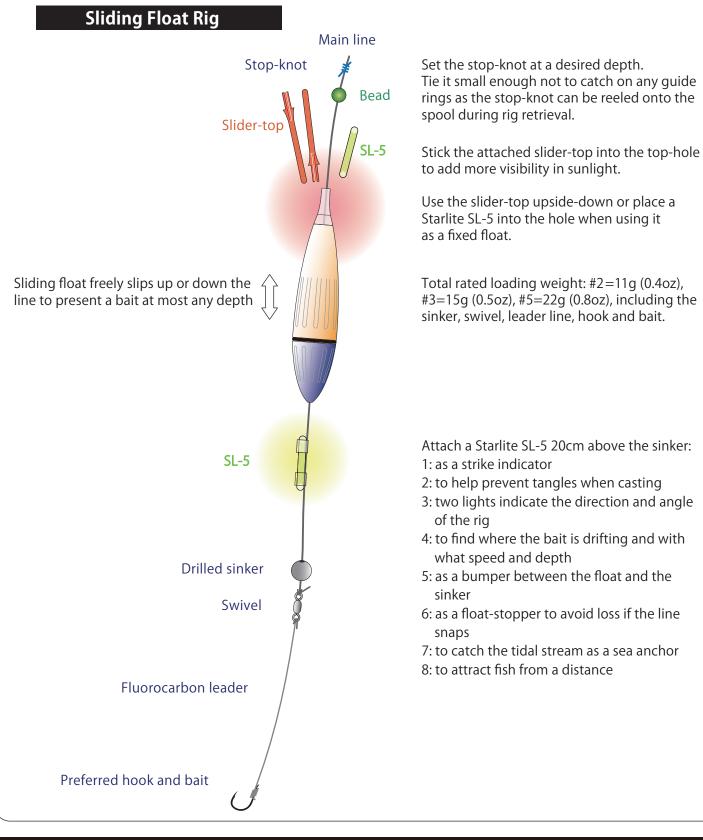
0.8oz of total rig weight

Battery: BR435 x 1 or x 2 (Not Included)

6 pcs/inner box -- one master carton contains 12 inner boxes



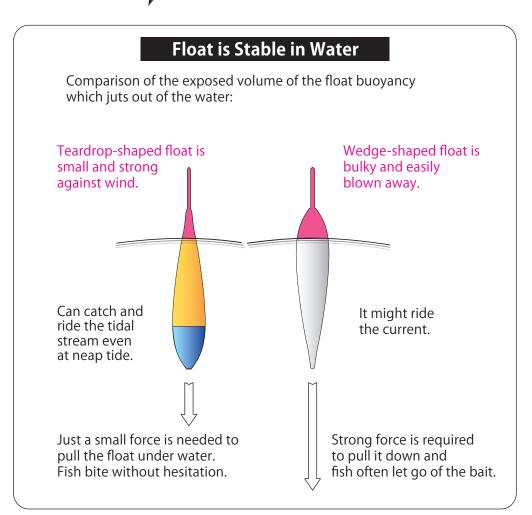


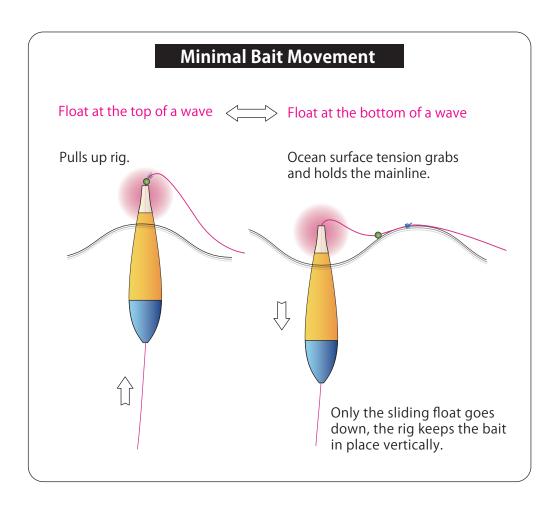






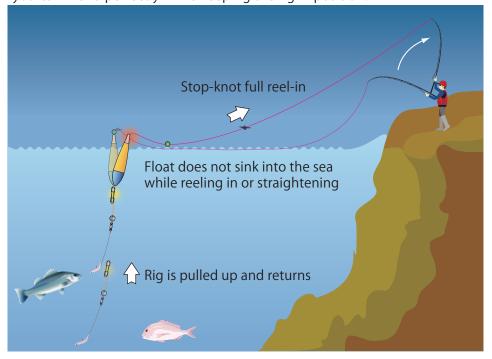
# Small line motions can be amplified 3-fold thanks to low pivot point and leverage. Load point Pivot point / center of gravity Effort point Fish touches the bait and pulls the fishing line.





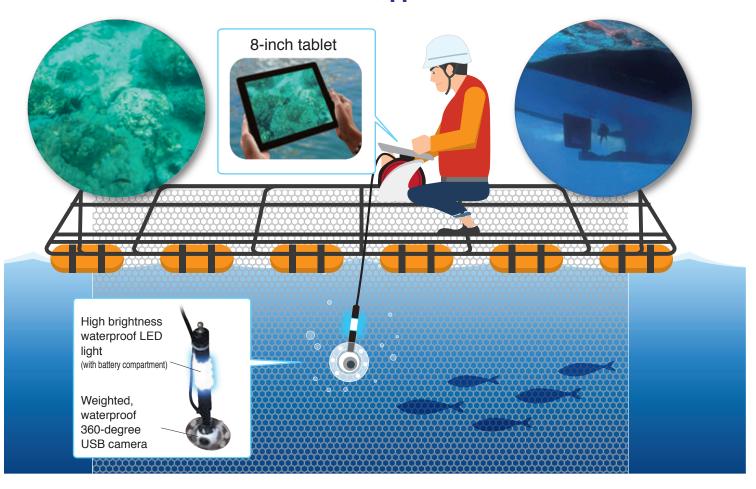
# **Easy to Mend**

Float should be leaded above the ocean floor cover, and the mainline should not affect the drift of the rig. To prevent missing out on possible bites, take the slack out and keep tension on the line, to sense any small bites. Since the sliding float does not dive even when pulling the line, you can mend perfectly while keeping the rig in position.



# Ef Cam 360 Underwater Viewing System

# See underwater life a full 360 degrees in real-time down to 30 meters (approx. 98 feet)



### ⟨Set Contents⟩

- Weighted, waterproof 360-degree USB camera
- High brightness waterproof LED light (with battery compartment)
- ■8-inch tablet
- ■USB cable (30m)
- ■Tablet holder
- ■Carrying bag

### **(Accessories)**

- ■VR goggles
- ■BiRod 6G 4.5m set
- ■Sun hood



# Investigate, monitor, and maintain fisheries

USB cable

<Connect to camera>

You can reach all the way down to 30 meters (~98 feet)! Watch the clear video that the 360-degree camera captures on your tablet in real-time. With the Bi Cam 360 Underwater Viewing System, you can observe the seafloor and monitor marine life. With the optional Bi Rod, you can position the camera far from your origin location, depending on the length of the Bi Rod.

Release Date: SUMMER 2019

Contact us below to be placed on an informational list



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