



SUN VALLEY HOLIDAY

Welcome to the sunny city of Sun Valley, Idaho, originally established by Count Felix Schaffgotsch in 1936. He had been on a mission to find the perfect untapped area in which to build a ski resort the likes of which no one had ever seen. Then in 1935, he overheard some locals talking about a small mining town in Idaho called Ketchum and he thought that "Ketchum" had a ring to it. Tucked into the western reaches of the United States, he described Ketchum holding "more delightful features than any place [he had] ever seen in Switzerland, Austria or the U.S. for a winter resort." Within eight months, it was an instant success and to this day stands as a year-round resort, where world-renowned skiers come and develop their talents along with lodging for celebrities and everyone else who wants a winter resort with almost year-round sun!

1. In 1971, when astronaut Jim Irwin set foot on the moon during the Apollo 15 mission, he radioed, "Oh, boy, it's beautiful out here! Reminds me of Sun Valley." He also remarked about the soil's similarity to soft powder snow.
2. The Sun Valley Red Barn was built in the 1880's and is one of the regions most iconic buildings.
3. The Ice Skating Rink in Sun Valley is one of the few year round outdoor rinks in the country.
4. Why is it named Sun Valley? A New York public relations agent gave the town its name because he liked the thought that the town receives around 300 days of sunshine.
5. The famous author Ernest Hemingway lived here until he passed away, buried in Ketchum Cemetery. Guests can visit his last home, grave site and memorial.
6. Main Lodge has been in operation since 1977 with a recent update on its interior.
7. Sun Valley is a literal hot spot because it has 13 natural hot springs in the area.