



WINSTON-SALEM

Called the “Twin City” for its dual heritage and “City of the Arts and Innovation” for its dedication to fine arts and theater and technological research, Winston-Salem is the second largest municipality in the Piedmont Triad region and the fifth largest city in the state of North Carolina. A second nickname “Camel City”, refers to the city’s historic involvement in the tobacco industry, specifically to the locally based R. J. Reynolds Tobacco Company’s Camel cigarettes. But Winston-Salem is also steeped in history with its origin dating back to January 1753, a few years before the U.S. declared independence. Then, the city was only called Salem. By 1849, the land north was developed and became known as Winston, named after Revolutionary War hero, Joseph Winston. In the 1880s, the U.S. Post Office began referring to the two towns as Winston-Salem, and after a few decades, the towns were officially incorporated as Winston-Salem in 1913. You can still visit parts of restored areas of Old Salem this day, visiting historic places like the Winkler Bakery, famous for its Moravian cookies. And speaking of food, in 1937, Krispy Kreme opened its first doughnut shop on South Main Street.

1. 100 North Main Street, also known as Wells Fargo Center is the tallest office building in the region.
2. Old Salem Church and Cemetery—the third oldest cemetery in Marshall county
3. Winston-Salem is called the “Twin City” for its dual heritage and “City of the Arts and Innovation” for its dedication to fine arts and theater and technological research.
4. Old Salem Big Coffee Pot
5. Old Salem Dairy
6. Independence Day Celebration, Old Salem Historic District
7. Old Salem Historic District
8. BB&T building
9. Single Brothers’ House & Garden
10. Home Moravian Church
11. The Old Salem Heritage Bridge was completed December 1998
12. Salem Academy & College
13. The Winston Salem Flag
14. God’s Acre Cemetery
15. Entrance to “God’s Acre”, “My Redeemer Liveth” - Job 19:25
16. Sunrise Service in God’s Acre at Bethabara Moravian Church
17. Dove symbolizing the late father of an employee, Paul Walstad
18. Sack with the #5 on it paying tribute to co-owner Wendy Hemingway’s late father and mother
19. Pilot Mountain State Park
20. Founded as Salem in 1766, known as the “City of the Arts and Innovation”, the city with most registered historical landmarks in country, and the most religious city in North Carolina.
21. Historic Bethabara Park is the first Moravian settlement in North Carolina