



MAPLE ROCH



Who we are

Blending passion with the tradition and purity of Canadian maple syrup, we are a BC-based, farm-to-table enterprise who are dedicated to offering maple syrup in its natural form.

Our maple syrup is single blend, meaning it is not mixed with other syrups. This allows our maple syrup to taste just as it should; as if it were harvested from the tree and boiled right in front of you.

The purity of our maple syrup, paired with our environmentally-sustainable efforts and socially responsible practices set us apart from the rest.

Our mission

We are committed to being environmentally sustainable. From our eco-friendly maple-harvesting practices, to our refillable, recyclable and compostable packaging, we keep our environmental footprint as low as possible.

We are also committed to being socially responsible and strive to hire, mentor and support those with a range of different needs.

Our vision

As a high quality, single blend maple syrup company, we are narrating the story of Canadian tradition through the purity of taste.

We see ourselves expanding our brand to high end stores and restaurants with similar passions and enthusiasm, so we can continue our journey of bringing Canadian traditions to life one drop at a time.

PURITY

PASSION

TRADITION

CONNECT



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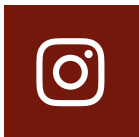
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ABOUT

Maple Roch is a social enterprise that infuses passion and Canadian tradition into every drop of our single blend maple syrup.

All of our signature Maple Roch syrups come from maple trees that grow in the pristine Appalachian forests of New Brunswick.

The growing conditions there have the perfect climate and soil profile for pristine maple syrup production. The trees grow in rich, montane soils and are cared for with the highest environmental standards.

The climate and unique territory creates a truly clean and distinct flavor of maple syrup with notes of toasted caramel with fragrant, woody undertones.

Our maple syrup is single blend which means it is not mixed with any other syrup producer. Because of this, our maple syrup is able to capture the unique flavor of the Appalachian regions maple trees, year to year, in the purest form.



THE FULL STORY



Roch Fortin, a veteran Royal Canadian Mounted Police officer was stationed in Northern New Brunswick Canada. He was witness to the maple craftsmanship in the region and was impressed by the passion, technique, and attention to detail by the maple producing families there, who passed the tradition down from generation to generation.

For several years, Roch worked and lived side by side with the people of Northern New Brunswick until he retired. At his retirement farewell, he made a promise to help the people he had come to know and respect.

He met two very hard working maple-producing families who harnessed incredible skill and passion and decided to launch Maple Roch, offering the highest quality maple syrup harvested by these families.

In 2012 Maple Roch started his business with 6 barrels and now has a multitude of maple products that are still produced with syrup from the same maple families. With his environmental approach, he found ways for his packaging to reflect his conservation practices by offering compostable, recyclable and reusable containers.

Roch was a Director of the Summerland Food Bank & Resource Centre and continues his dedication to help clients with a range of different needs find gainful experience. He provides numerous employment and mentorship opportunities whenever possible.

Maple Roch is not just a business; we are a social enterprise and an environmental ally.

Supporting Maple Roch helps maintain all of these important initiatives.

WHAT MAKES US DIFFERENT

THE QUALITY OF OUR MAPLE SYRUP IS UNMATCHED



CREATING ABSOLUTELY PURE MAPLE PRODUCTS WHILE MAINTAINING OUR ENVIRONMENTAL COMMITMENT AND SOCIAL RESPONSIBILITY IS OUR MISSION"

PURITY

Single blend maple syrup is hard to find, as commercial maple syrup is typically mixed with other syrups and sugar fillers to produce quantity over quality. **Maple Roch syrup is never mixed with sugars or fillers and you can taste that difference.** It is why chefs prefer our maple syrup over other brands,

ENVIRONMENTALLY COMMITTED

We are committed to the environment in both the harvesting and packaging process. We use recyclable and compostable material whenever we can, and offer refills in our store to reduce waste.

SOCIALLY RESPONSIBLE

Maple Roch strives to employ and support those with different needs and enjoys providing mentorship opportunities and support to those in the community.

Every sale helps support this initiative.



PHOTOS

