

# IMITATION IS THE SINCEREST FORM OF FLATTERY!

Bern has been working with our distribution partner, Auric Sports in Beijing for over fifteen years in the snow sports market. In recent years, there have been several counterfeit "lookalike" products that have made their way into the marketplace.

This year, we have added an anti-counterfeit sticker to all of our products sold in China and our distributor has asked that we post this news flash.

We appreciate your support.

Stay Out There.



## 伯尔恩 声明

1. Bern确认北京奥锐克体育运动有限公司是Bern在中国的唯一官方总代理。
2. Bern确认“伯尔恩”是Bern在中国的中文商标。
3. Bern确认印有北京奥锐克体育运动有限公司防伪码的Bern产品是中国的官方正品。

1. Bern authorizes Auric Sports as the only official distributor in China.
2. Bern confirms that "伯尔恩" is the Chinese trademark for Bern in China.
3. Bern confirms that only the helmets with Auric anti-fake mark/code are reauthorized products in China.

