



2019 CATALOG



milody®

milody



We're on a mission to...

Drive career success by inspiring pursuit of knowledge through innovative solutions

Thank you to our customers for making us the premier source of beauty and wellness education since 1927. We believe that focusing on learners' long-term success uplifts our industry and drives your success. We continue to develop the most comprehensive, learner-centered educational solutions that not only prepare learners for licensure but prepare them for a successful beauty career.

We invite you to join us as we look toward the future making the pursuit of knowledge engaging, easily accessible and valuable.

MindTap Online Learning Solution.....	2-3
Business & Soft Skills Training.....	4-5
Cosmetology.....	6-9
Esthetics.....	10-17
Nail Technology.....	18-19
Barbering.....	20-21
Massage.....	22-23
Spa & Salon Management.....	24
Additional References.....	24-25
Future Instructor Training.....	25



Online Learning Solution Available for All Programs

Deliver your curriculum the way you want with a teaching & learning experience that is proven to improve student outcomes.

No Setup, Hosting or Training Fees.

Contact your Account Manager for a demo.



TOP 5 THINGS INSTRUCTORS LOVE ABOUT MINDTAP

- 1 Automated grading gives them more time
- 2 Ability to fully customize and add content
- 3 Access to every student's progress
- 4 Single-point access to all resources
- 5 Activities and content types fit all learning styles

MINDTAP STUDENTS ARE MORE ENGAGED

- 17%** reduction in drops and fails
- 14%** improvement in student grades
- 71%** increase in student confidence

Based on data collected from 18 separate studies from over 7,000 students (2014-2017) by Cengage, Milady's parent company.



You teach them the technical skills they need to attain licensure. Now teach them the business and soft skills they need to launch and build a successful career. While teaching these essential skills can be challenging, Milady has a menu of solutions to fit your needs.

Studio Luma

A DVD series that follows 5 main characters as they perform a variety of salon services while problem solving in a fictional working salon.

- 48 Episodes with over 32 hours of content
- Every episode depicts a specific technical procedure as well as the soft skills needed for success
- Full episode guide and sample clips available at milady.com/studioluma
- Instructor CD included with lesson plans for each episode
- Easy to incorporate in or out of the classroom

48 EPISODES

FULL EPISODE GUIDE AVAILABLE AT MILADY.COM/STUDIOLUMA



DVD Series
ISBN: 9781337630856
List: \$1350.95

Coming Soon

Skill Gauge

An objective soft skills assessment and learning tool that measures, tracks and helps improve mastery of key soft and business skills.

- Pre-assessment activity analyzes a student's competencies in soft/business skills, identifying areas for growth and improvement
- 8 self-paced modules designed to help students improve mastery of identified competencies
- Instructor Mode provides detailed feedback to instructors during and after assessments and summarizes areas for improvement

Contact your Account Manager for additional details.



Milady Standard
Cosmetology, 13th Ed.

Digital Products

- MindTap Online Learning Solution
Printed Access Card • Length of Access: 2 years
ISBN: 9781305632028 • List: \$348.95
- Mindtap + Hardcover Textbook
ISBN: 9781305721937 List: \$388.95
- MindTap for Cosmetology PLUS
Printed Access Card • Length of Access: 2 years
ISBN: 9781337287678 • List: \$499.95
- Theory Workbook
ISBN: 9781285769455 • List: \$75.95
- eBook
ISBN: 9781305464872 • List: \$172.95
- Hardcover Textbook + Exam Review
ISBN: 9781305774773 List: \$224.95

Vietnamese Edition

- Textbook
ISBN: 9781285769448 • List: \$205.95

INSTRUCTOR SUPPLEMENTS

- Course Management Guide Binder
ISBN: 9781285769660 • List: \$468.95
- Course Management Guide CD
ISBN: 9781285769677 • List: \$709.95
- Instructor Support Slides CD
ISBN: 9781285769684 • List: \$248.95

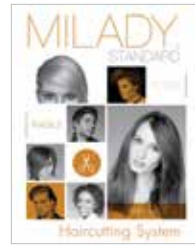
What is different about MindTap for Cosmetology PLUS?

It has everything in regular Cosmetology MindTap PLUS the Razor Cutting Curriculum, Haircutting System Curriculum and 9 Haircutting Simulations!

- Hardcover Textbook
1,129 pp., 8 ½" x 11", ©2016
ISBN: 9781285769417 • List: \$180.95
- Practical Workbook
ISBN: 9781285769479 • List: \$75.95
- Exam Review
ISBN: 9781285769554 • List: \$55.95
- Study Guide: The Essential Companion
ISBN: 9781285769639 • List: \$90.95
- Situational Problems
ISBN: 9781285769653 • List: \$64.95

Great tool for Red Seal Preparation

- Online Licensing Preparation
Printed Access Card * Length of Access: 1 year
ISBN: 9781285769790 • List: \$52.95

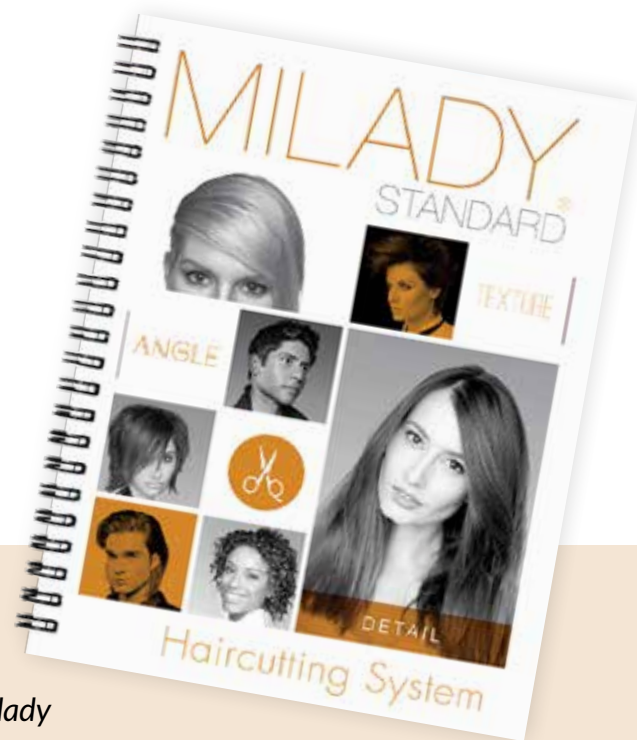


Milady Standard Haircutting System

- Textbook
240 pp., 8 ½" x 11", Spiral-Bound, ©2016
ISBN: 9781285769707 • List: \$52.95
- eBook
Printed Access Card
ISBN: 9781337250696 • List: \$55.95

INSTRUCTOR SUPPLEMENTS

- Instructor Edition
ISBN: 9781305587038 • List: \$188.95
- Instructor Edition eBook
ISBN: 9781337250696 • List: \$188.95
- DVD Series
ISBN: 9781285769714 • List: \$540.95
- Instructor Support Slides
ISBN: 9781305587045 • List: \$248.95



Milady Standard Haircutting System

Formalized system designed to complement *Milady Standard Cosmetology*. Make teaching and learning the foundational principles of haircutting easier, while ensuring a solid understanding of the technical and creative aspects of haircutting to set students up for success.

- 15 Haircuts Demonstrated
- Head Sheets for Women and Men
- Fully-annotated Instructors Edition

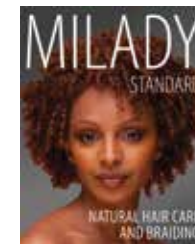


Milady Standard Razor Cutting

- Nick Arrojo*
- Textbook
128 pp., 8 ½" x 11", Softcover, ©2016
ISBN: 9781285778075 • List: \$29.95

INSTRUCTOR SUPPLEMENTS

- Instructor Resource CD
ISBN: 9781305627956 • List: \$177.95
- DVD Series
ISBN: 9781285778082 • List: \$202.95



Milady Standard Natural Hair Care and Braiding

- Diane Carol Bailey with Diane DaCosta*
- Textbook
304 pp., 8 ½" x 11", Softcover, ©2014
ISBN: 9781133693680 • List: \$62.95

- Workbook
ISBN: 9781133765653 • List: \$39.95

INSTRUCTOR SUPPLEMENTS

- Course Management Guide CD
ISBN: 9781133765622 • List: \$396.95
- DVD Series
ISBN: 9781133765639 • List: \$540.95



Milady Standard Haircoloring and Chemical Texture Services, 2nd Ed.

- Textbook
105 pp., 8 ½" x 11", Spiral-Bound, ©2012
ISBN: 9781439058947 • List: \$51.95

INSTRUCTOR SUPPLEMENTS

- Instructor Resource on CD
ISBN: 9781439058848 • List: \$168.95
- DVD Series
ISBN: 9781439058831 • List: \$528.95



Milady Standard Updos

- Timothy Johnson*
- 192 pp., 8 ½" x 11", Spiral-Bound, ©2015
ISBN: 9781285444499 • List: \$45.95



Milady Standard Esthetics: Fundamentals, 11th Ed.

Digital Products

- MindTap Online Learning Solution
Printed Access Card • Length of Access: 2 years
ISBN: 9781305668928 • List: \$364.95
- Mindtap + Textbook
ISBN: 9781337074964 List \$407.95
- Textbook
758 pp., 8 ½" x 11", Hardcover, ©2013
ISBN: 9781111306892 • List: \$220.95
- Textbook + Exam Review
758 pp., 8 ½" x 11", Hardcover, ©2013
ISBN: 9781133903017 List \$273.95
- eBook
ISBN: 9780176578398 List: \$209.95
- Workbook
ISBN: 9781111306915 • List: \$120.95
- Exam Review
ISBN: 9781111306922 • List: \$75.95
- Step-By-Step Procedures
ISBN: 9781111307097 • List: \$57.95

INSTRUCTOR SUPPLEMENTS

- Course Management Guide Binder
ISBN: 9781111306908 • List: \$326.95
- Course Management Guide CD
ISBN: 9781111306953 • List: \$396.95
- DVD Series
ISBN: 9781435402812 • List: \$1314.95
- Instructor Support Slides CD
ISBN: 9781111306984 • List: \$248.95

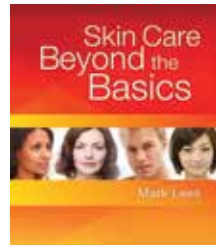


Milady Standard Esthetics: Advanced, 2nd Ed.

- MindTap Online Learning Solution
Printed Access Card • Length of Access: 2 years
ISBN: 9781337397032 • List: \$607.95
Combines Milady Standard Esthetics: Fundamentals, 11th Ed. and Milady Standard Esthetics: Advanced, 2nd Ed. content.
- Textbook
980 pp., 8 ½" x 11", Hardcover, ©2013
ISBN: 9781111139094 • List: \$210.95
- Textbook + Exam Review
ISBN: 9781133903000 List \$263.95
- eBook
ISBN: 9781285401492 List \$205.95
- Workbook
ISBN: 9781111139117 • List: \$109.95
- Exam Review
ISBN: 9781111139124 • List: \$75.95
- Step-By-Step Procedures
ISBN: 9781133013495 • List: \$57.95

INSTRUCTOR SUPPLEMENTS

- Course Management Guide Binder
ISBN: 9781111139100 • List: \$327.95
- Course Management Guide CD
ISBN: 9781111139131 • List: \$396.95
- DVD Series
ISBN: 9781435412880 • List: \$1314.95
- Instructor Support Slides CD
ISBN: 9781111139148 • List: \$248.95



Skin Care Beyond the Basics, 4th Ed.

Mark Lees

- Textbook**
514 pp., 8" x 9 ¼", Softcover, ©2012
ISBN: 9781435487451 • List: \$179.95
- Workbook**
ISBN: 9781435487444 • List: \$90.95

INSTRUCTOR SUPPLEMENTS

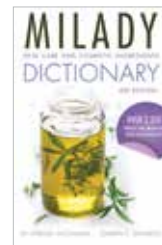
- Course Management Guide CD**
ISBN: 9781435487437 • List Price \$354.95
- Instructor Support Slides CD**
ISBN: 9781435487420 • List: \$248.95



Skin Care Practices and Clinical Protocols: Professional's Guide to Success in Any Environment

Sallie Deitz

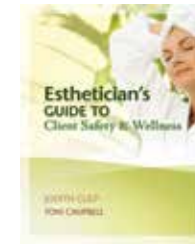
- 323 pp., 8" x 9 ¼", Softcover, ©2013
ISBN: 97811111542399 • List: \$63.95



Skin Care and Cosmetic Ingredients Dictionary, 4th Ed.

M. Varinia Michalun & Joseph C. Dinardo

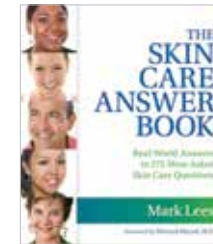
- 339 pp., 5 ½" x 8 ½", Softcover, ©2015
ISBN: 9781285060798 • List: \$78.95



Esthetician's Guide to Client Safety & Wellness

Judith Culp & Toni Campbell

- 185 pp., 8 ½" x 11", Spiral-bound, ©2013
ISBN: 9781439057452 • List: \$63.95



The Skin Care Answer Book: Real-World Answers to 275 Most-Asked Skin Care Questions

Mark Lees

- 232 pp., 8" x 9 ¼", Softcover, ©2011
ISBN: 9781435482258 • List: \$57.95



Milady Standard Makeup

- Textbook**
530 pp., 8 ½" x 11", Hardcover, ©2013
ISBN: 97811111539597 • List: \$101.95
- eBook**
ISBN: 9781133712213 • List: \$101.95
- Workbook**
ISBN: 97811111539610 • List: \$44.95

INSTRUCTOR SUPPLEMENTS

- Course Management Guide CD**
ISBN: 97811111539627 • List: \$396.95
- Instructor Support Slides CD**
ISBN: 97811111539634 • List: \$248.95
- DVD Series**
ISBN: 97811111539641 • List: \$540.95

Coming Summer 2019



Milady Standard Foundations with Milady Standard Esthetics: Fundamentals, 12th Ed.

Future esthetician's resource for standard esthetics programs up to 600 hours. The rapidly expanding field of esthetics has taken a dramatic leap forward in the past decade, and these up-to-date texts play a critical role in creating a strong foundation for the esthetics student. Packaged together for a complete curriculum, *Milady Standard Foundations* focuses on introductory topics including science basics, infection control and the importance of soft/business skills while *Milady Standard Esthetics: Fundamentals, 12th edition* focuses on the esthetics-specific content essential to becoming a licensed professional.

Esthetics: Fundamentals Topics

1. Career Opportunities and History of Esthetics
2. Anatomy & Physiology
3. Physiology and Histology of the Skin
4. Disorders and Diseases of the Skin
5. Skin Analysis
6. Skin Care Products: Chemistry, Ingredients, and Selection
7. The Treatment Room
8. Facial Treatments
9. Facial Massage
10. Facial Devices and Technology
11. Hair Removal
12. Makeup Essentials
13. Advanced Topics and Treatments

Foundations Topics

1. Life Skills
2. Professional Image
3. Communicating for Success
4. The Healthy Professional
5. Infection Control
6. Chemistry and Chemical Safety
7. Electricity and Electrical Safety
8. Career Planning
9. On the Job
10. The Beauty Business

- MindTap Online Learning Solution
Printed Access Card • Length of Access: 2 years
ISBN: 9781337095150 • List: \$364.95
- Mindtap + Textbooks
ISBN: 9780357255148 • List: \$404.95
- Esthetics Fundamentals and Foundations Textbooks
8 ½" x 11", Hardcover, ©2019
ISBN: 9780357263792 • List: \$221.95

INSTRUCTOR SUPPLEMENTS

- Foundations Course Management Guide
USB Flash Drive ISBN: 9780357422861
List: \$180.95
- Foundations Instructor Support Slides
ISBN: 9781337095297 • List: \$101.95
- Foundations Instructor Edition
With Answer Key on USB Flash Drive
ISBN: 9780357475553 • List: \$134.95
*see below for details

- Foundations Workbook
ISBN: 9781337095273 • List: \$83.95
- Esthetics Workbook
ISBN: 9781337095044 • List: \$111.95
- Online Licensing Preparation
Printed Access Card * Length of Access: 1 year
ISBN: 9781337095129 • List: \$48.95

- Esthetics Course Management Guide
USB Flash Drive ISBN: 9780357422755
List: \$337.95
- Esthetics Instructor Support Slides
ISBN: 9781337095099 • List: \$168.95
- Esthetics Instructor Edition
With Answer Key on USB Flash Drive
ISBN: 9780357254981 • List: \$269.95
*see below for details
- DVD Series
ISBN: 9780357364628 • List: \$1294.95

New

Instructor Edition

What does it include:

- Student Text content (soft cover)
- Materials List
- References to the Instructor Support Slide numbers

- Answers to Check In Questions located conveniently nearby their questions
- Instructor-facing Activities next to the material they support
- Chapter Summaries
- Workbook Answer

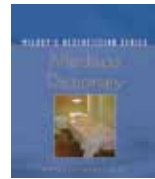
AESTHETICIAN SERIES



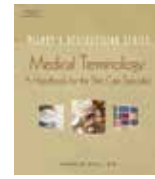
- Aging Skin**
Susanne Schmaling
352pp., 8" x 9 1/4", Softcover, ©2012
ISBN-13: 9781435496149
List: \$72.95



- Permanent Makeup: Tips and Techniques**
222 pp., 8" x 9 1/4", Softcover, ©2007
ISBN-13: 9781401881733
List: \$84.95



- Medspa Dictionary**
Milady
352 pp., 5 1/2" x 8 1/2", Softcover,
©2012
ISBN-13: 9781439060285
List: \$63.95



- Medical Terminology: A Handbook for the Skin Care Specialist**
174 pp., 8" x 9 1/4", Softcover, ©2006
ISBN-13: 9781401881719
List: \$74.95



- Microdermabrasion, 2nd Edition**
350 pp., 8" x 9 1/4", Softcover, ©2010
ISBN-13: 9781435438651
List: \$84.95



- Ensuring an Optimal Outcome in Skin Care**
144 pp., 8" x 9 1/4", Softcover, ©2006
ISBN-13: 9781401881788
List: \$69.95



- Peels and Chemical Exfoliation, 2nd Edition**
352 pp., 8" x 9 1/4", Softcover, ©2011
ISBN-13: 9781435438668
List: \$84.95



- Lasers and Light Therapy**
Pamela Hill & Patricia Owens
360 pp., 8" x 9 1/4", Softcover, ©2010
ISBN-13: 9781428399631
List: \$84.95



- Common Skin Diseases: A Handbook for the Aesthetician**
270 pp., 8" x 9 1/4", Softcover, ©2007
ISBN-13: 9781401881702
List: \$69.95



- Common Drugs and Side Effects: A Handbook for the Aesthetician**
288 pp., 8" x 9 1/4", Softcover, ©2008
ISBN-13: 9781401881726
List: \$85.95



- Advanced Face and Body Treatments for the Spa**
306 pp., 8" x 9 1/4", Softcover, ©2008
ISBN-13: 9781401881757
List: \$69.95



- Building Your Medspa Business**
190 pp., 8" x 9 1/4", Softcover, ©2009
ISBN-13: 9781401881672
List: \$85.95



- A Comprehensive Guide to Equipment**
Susanne Schmaling
432 pp., 8" x 9 1/4", Softcover, ©2009
ISBN-13: 9781418050788
List: \$74.95



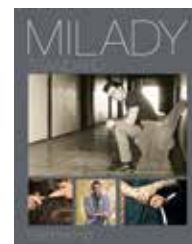
Milady Standard Nail Technology, 7th Ed.

- MindTap Online Learning Solution
Printed Access Card • Length of Access: 2 years
ISBN: 9781337287746 • List: \$296.95
- MindTap + Textbook
ISBN: 9781337582834 List \$336.95
- Textbook
560 pp., 8 ½" x 11", Softcover, ©2015
ISBN: 9781285080475 • List: \$184.95
- Textbook + Exam Review
ISBN: 9781305419964 List: \$236.95
- eBook
ISBN: 9780176588991 • List: \$170.95
- Workbook
ISBN: 9781285080512 • List: \$95.95
- Exam Review
ISBN: 9781285080543 • List: \$66.95
- Online Licensing Preparation
Printed Access Card * Length of Access: 1 year
ISBN: 9781285080611 • List: \$52.95

- Vietnamese Study Summary
ISBN: 9781285080567 • List: \$103.95

INSTRUCTOR SUPPLEMENTS

- Course Management Guide CD
ISBN: 9781285080482 • List: \$396.95
- DVD Series
ISBN: 9781285080703 • List: \$1344.95
- Instructor Support Slides CD
ISBN: 9781285080499 • List: \$248.95



Milady Standard Barbering, 6th Ed.

- MindTap Online Learning Solution
Length of Access: 2 Years
ISBN: 9781305664005 • List: \$345.95
- Textbook
944 pp., 8 ½" x 11", Hardcover, ©2017
ISBN: 9781305100558 • List: \$202.95
- Textbook + Exam Review
ISBN: 9781337346788 list: \$255.95
- eBook
ISBN: 9781305855793 • List: \$192.95
- Workbook
ISBN: 9781305100664 • List: \$95.95
- Exam Review
ISBN: 9781305100671 • List: \$66.95
- Online Licensing Preparation
Printed Access Card * Length of Access: 1 year
ISBN: 9781305100930 List: • \$52.95

INSTRUCTOR SUPPLEMENTS

- Course Management Guide CD
ISBN: 9781305100695 • List: \$396.95
- Instructor Support Slides
ISBN: 9781305100688 • List: \$248.95
- DVD Series
ISBN: 9781305100565 • List: \$1344.95



Theory & Practice of Therapeutic Massage, 6th Ed.

Mark F. Beck

- MindTap Online Learning Solution
Printed Access Card • Length of Access: 2 years
ISBN: 9781337287609 • List: \$269.95
 - Hardcover Textbook
1,008 pp., 8 ½" x 11", Hardcover, ©2017
ISBN: 9781285187556 • List: \$172.95
 - Softcover Textbook
1,008 pp., 8 ½" x 11", Hardcover, ©2017
ISBN: 9781285187587 • List: \$154.95
 - eBook
ISBN: 9781305855854 • List: \$171.95
 - Workbook
ISBN: 9781285187617 • List: \$76.95
 - Exam Review
ISBN: 9781285187655 • List: \$57.95
- INSTRUCTOR SUPPLEMENTS**
- Course Management Guide CD
ISBN: 9781285187648 • List: \$396.95
 - Instructor Support Slides CD
ISBN: 9781285187693 • List: \$248.95



Touch & Movement: Palpation and Kinesiology for Massage Therapists

Julie Goodwin

- Textbook
507 pp., 8 ½" x 11", Spiral-bound, ©2013
ISBN: 9781439056578 • List: \$109.95

- eBook
ISBN: 9781133713845 • List: \$116.95
- CourseMate
Printed Access Card • Length of Access: 2 years
ISBN: 9781133282594 • List: \$87.95

INSTRUCTOR SUPPLEMENTS

- Course Management Guide CD
ISBN: 9781439056554 • List: \$396.95
- Instructor Support Slides CD
ISBN: 9781439056547 • List: \$248.95



The Complete Spa Book for Massage Therapists

Steve Capellini

- Textbook
685 pp., 8 ½" x 11", Softcover, ©2010
ISBN: 9781418000141 • List: \$94.95
 - Workbook
ISBN: 9781418000158 • List: \$47.95
- INSTRUCTOR SUPPLEMENTS**
- Course Management Guide CD
ISBN: 9781418000172 • List: \$404.95
 - Instructor Support Slides CD
ISBN: 9781439060407 • List: \$253.95

SALON & SPA MANAGEMENT



Successful Salon & Spa Management, 6th Ed.

Edward J. Tezak

- Textbook
192 pp., 8" x 9 1/4", Softcover, ©2011
ISBN: 9781435482463 • List: \$117.95
- Workbook
ISBN: 9781435482470 • List: \$90.95

INSTRUCTOR SUPPLEMENT

- Instructor Resource CD
ISBN: 9781435482487 • List: \$396.95

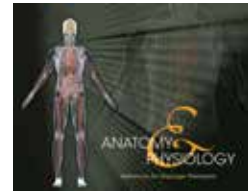
ADDITIONAL REFERENCES



The Complete Guide to Lymph Drainage Massage, 2nd Ed.

Ramona Moody French

- 194 pp., 8 1/2" x 11", Softcover, © 2013
ISBN: 9781439056714 • List: \$82.95



Anatomy & Physiology Reference for Massage Therapists

- 36 pp., 8 1/2" x 11", Spiral-bound, ©2013
ISBN 13: 9781133704126 • List: \$43.95



The Visual Guide to Swedish Massage

Mark F. Beck

- 147 pp., 8 1/2" x 11", Spiral-bound, ©2014
ISBN: 9781133600954 • List: \$39.95

ADDITIONAL REFERENCES



Anatomy & Physiology Reference for Beauty and Wellness Professionals, 2nd Ed.

- 33 pp., 8 1/2" x 11", Spiral-Bound, ©2012
ISBN: 9781111642112 • List: \$44.95



Beauty & Wellness Dictionary, 3rd Ed.

- 360 pp., 5 1/2" x 8 1/2", Softcover, ©2014
ISBN: 9781133686989 • List: \$63.95



Not Licensed to Fail: A Growth Journal for Beauty Professionals

- 160 pp., 5 1/2" x 5 1/2", Spiral-Bound, ©2018
ISBN: 9781337901017 • List: \$20.95

FUTURE INSTRUCTOR TRAINING



Master Educator, 3rd Ed.

Letha Barnes

- MindTap Online Learning Solution
Printed Access Card • Length of Access: 2 years
ISBN: 9781337398848 • List: \$294.95
- Textbook
474 pp., 8 1/2" x 11", Softcover, ©2014
ISBN: 9781133693697 • List: \$238.95
- Exam Review
ISBN: 9781133776598 • List: \$72.95

INSTRUCTOR SUPPLEMENT

- Instructor Resource CD
ISBN: 9781133777052 • List: \$396.95





Your Exclusive Canadian Distrubtor



**internationalbeautydepot.
com/pages/milady**

~~~~~

**45 Montreal Rd. Vanier, ON K1L 6E8**  
**Tel.: 613-789-3722 | 1-800-267-5777 | Fax: 613-789-6548**  
**e-mail: info@ibdacademy.com | web: www.ibdboutique.com**