

# Designio

Fiat 500e Programme

PRODUCT GUIDE



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*Designia*

BY KAHN®

THE ALL  
ELECTRIC  
SUPER  
HATCH

The Designio programme showcases Anglo-Italian styling, bringing diverse influences into balance in a decidedly contemporary design.

The styling of the front and rear has been sensitively refreshed to ensure that the much loved 500e DNA remains, but with a more modern, aggressive feel.

Adorned with a plethora of sporty and luxurious upgrades that set it apart from the standard 500e, this quintessential city car sets a new benchmark with a more powerful appearance.





# Designio

KAHN's Fiat 500e fuses retro race chic with the requirements of a 21st century urban drive, Italian styling with English craftsmanship and luxury with practicality.

The conversion comprises three key elements:

**Designio Wheels:** A Designio-specific, four-spoke alloy wheel designed in-house and manufactured by legendary Italian foundry Fondmetal. Combined with industry leading H&R sports suspension, the Designio wheels give the 500e an unmistakably aggressive stance.

**Designio Exterior:** A styling package manufactured using industry standard ABS and drawing inspiration from a variety of racing machines both past and present, including a gloss onyx black grille and satin black front bumper valance.

**Designio Interior:** An eco-leather overhaul, available in a multitude of colours and inspired by Milanese fashion houses and luxury watchmakers.



08 DESIGNIO WHEELS



10 DESIGNIO EXTERIOR



12 DESIGNIO INTERIOR





## Type 52 wheel option

Our latest product, designed in Britain, manufactured in Italy, the Fiat 500E light alloy wheel benefits from sound engineering and quality.

Designed to accommodate the original Fiat lug nuts/bolts.



Staggered offset:  
Front - ET34 | Rear - ET30  
Sizes available:  
7.5 x 18"  
Tyre Size:  
225, 35 18  
Finish:  
Hyper Silver | Gloss Black  
Part Number:  
WAKTF7345D5C/WAK5F7345D5C



# Kahn + Fiat = Designio

Bodykit: front grille, front bumper valance, rear bumper valance

Optional: bonnet masks, rear roof wing, sports lowering springs



**Front grille**  
A Black Onyx Grille Mask, modelled in-house by the Kahn Design team and inspired by the diverse textures found in Italy's fashion capital, Milan.

# 01



**Front bumper valance**  
Retro Race Chic taken to the next level with touring-car-inspired venturi strakes.

# 02



**Rear bumper valance**  
A lower, more aggressive front bumper valance based on the racing 500s of a bygone era and remodelled for the present day.

# 03

## OPTIONAL EXTRAS



**Bonnet masks**  
A striking overlay, deleting the factory LED's and complementing the Designio's aggressive demeanour.



**Rear roof wing**  
Bringing the Designio's aggressive front end into balance at the rear, complementing the race-inspired rear diffuser. Unavailable on convertible models, a must for fixed roof cars.



**Sports lowering springs**  
A subtle 25mm drop developed in partnership with H&R and TUV approved, improving cornering stability and lowering the car to enhance the purposeful aesthetics.



## Designio Interior

Interior package: front and rear quilted seats finished in animal free leather, front armrests finished in animal free leather

Optional: full carbon steering wheel

Available colours:  
Ocean Teal | Terracotta Orange | Dolcetto Purple  
Verdea Green | Lime Green

An extensive range of colour and material options including Alcantara are available on request at an extra cost..



### 01 Front seats

Oyster bracelet inspired eco-leather seats, modelled in-house by Kahn Design's textile specialists.



### 02 Front armrests

Complementing the interior overhaul, the matching armrests reflect the Textile specialist's attention to detail and provide a luxuriously tactile point of contact.

# 01



### 03 Rear seats

Matching rear seats retaining factory functionality, including Isofix.

# 03



### OPTIONAL EXTRAS

Full carbon steering wheel  
Complete with a silver 12 o'clock line, the carbon steering wheel brings form and function into perfect balance, echoing the Designio's race-inspired exterior while retaining factory functionality.

## OPTIONAL EXTRAS



THE POWER,   
AND THE GLORY.







## Fiat 500e reimaged for the future.

We set out to push the limits for our clients, offering contemporary bespoke vehicles led by traditional automotive craftsmanship and design principles. Combining our two decades of experience with the latest technologies, KAHN® is the world's leading automotive fashion house.

*Designio*

