



Weekly Merchandising Cycle Week # - 01/15/2024

Mother's Day Flower Lollipops

Ships to Store: 4/8/2024

GUARANTEED PROGRAM

Why Order? **GUARANTEED PROGRAM! 45% GP**

TOP SELLING ITEM FOR MOTHER'S DAY 2023! Don't miss out on some new colors and updated assortment

• **MAKE YOUR STORE A ONE STOP SHOP!** Who wouldn't love a one stop shop for Mom. With a one stop Mother's Day shop, customers take advantage of convenience and shop at an impulse.

• **EASY TO DISPLAY!** Beautiful graphic POP display included for Flower Lollipops making it easier than ever to sell out.

Where to Merchandise?

• Utilize included floor display to merchandise in high traffic location or novelty section. Floor display has a QR CODE on it, leading to a video on how to set up.

How to Return?

• **Return labels will be mailed to stores via USPS week of 5/13/2024.**

• If by 5/26/24 you have not received a return label or misplaced it, please contact In Motion Design Inc at:

- Phone: **888-727-2476**
- Email: Support@In-Motion-Design.com

• **Return period for this product will end on 8/31/2024.**

Distribution: Merchandise, display and all sales-based replenishment orders will be shipped to stores from In Motion Design via FedEx.



always-AND-forever

FLOWER LOLLIPOPS



Mother's Day Flower Lollipops

Cost/Retail \$198.00 / \$359.76

GP/GM% \$161.76 / 45%

Pack 24

First Order Quantity 24

| Item Description | Qty | Unit Cost | Unit Retail |
|------------------|-----|-----------------|-----------------|
| Flower Lollipop | 24 | \$8.25 | \$14.99 |
| Total | | \$198.00 | \$359.76 |