Weekly Merchandising Cycle Week # - 01/15/2024

Mother's Day EXCLUSIVE
Flower Bear w/Decorating Kit
Ships to Store: 4/8/2024
GUARANTEED PROGRAM

Lowered Cost and retail since Prebook!

Why Order? **GUARANTEED PROGRAM! 45% GP! PACKAGING and DECORATING KIT ONLY AVAILABLE AT 7-ELEVEN!**

- **TOP SELLING ITEM FOR MOTHER'S DAY** Don't miss out on the EXCLUSIVE packaging and decorating kit for 7-Eleven stores ONLY!

• **ADORABLE AND INNOVATIVE!** An adorable and unique Flower Bear! With an EXCLUSIVE packaging design and decorating kit, this item is set to fly off shelves on Mother's Day.

• **MAKE YOUR STORE A ONE STOP SHOP!** Who wouldn't love a one stop shop for Mom. With a one stop Mother's Day shop, customers take advantage of convivence and shop at an impulse.

Where to Merchandise?

• Merchandise in high traffic location or novelty section.

How to Return?

•**Return labels will be mailed to stores via USPS week of 5/13/2024.**

- If by 5/26/24 you have not received a return label or misplaced it, please contact In Motion Design Inc at:
  - Phone: **888-727-2476**
  - Email: Support@In-Motion-Design.com
- **Return period for this product will end on 8/31/2024.**

Distribution: Merchandise, display and all sales-based replenishment orders will be shipped to stores from In Motion Design via FedEx.

Mother's Day EXCLUSIVE Flower Bear	
Cost/Retail	$220.00 / $399.84
GP/GM%	$179.84 / 45%
Pack	16
First Order Quantity	16

Item Description	Qty	Unit Cost	Unit Retail
Flower Bear w/Decorating Kit (Exclusive)	16	$13.75	$24.99
Total		$220.00	$399.84