



One Year of Pink Dust

Orange County Based Cosmetics Brand Celebrates One Year Anniversary, Offers Celebratory Promotion

Yorba Linda, CA – (January 27, 2017) – Pink Dust, an Orange County based cosmetics brand, is offering a discount promotion of 20% off and free shipping through January 29 to celebrate the one-year anniversary of their online launch. In addition, customers can win an Everything Bronze Palette by sharing a photo on Instagram or Facebook of their favorite Pink Dust product and tagging the brand.

Shannon Houston, a makeup artist with over ten years of professional experience, is the owner and creator of Pink Dust Cosmetics. Led by a passion for beauty and meeting the needs of everyday makeup lovers, she has cultivated products that can be used by any customer, no matter what age, skill level, or skin color.

Shannon shares about her hopes for the future, “This past year has been such an amazing journey and I am so grateful for all of the support Pink Dust has received. We are committed to putting customers first and we will continue to design products with the needs of our audience in mind. I am so excited for another year of Pink Dust, and many more to come!”

Pink Dust’s first year has included the launch of dozens of products, partnerships with brand supporters, and video tutorials by Shannon herself. Pink Dust will continue to grow their line with new additions and exciting launches in the future.

About Pink Dust Cosmetics:

Pink Dust Cosmetics offers a full-line of professional quality, fun-to-use makeup products created by owner and well-known makeup artist Shannon Houston. Its most popular products include vibrant, long-lasting lipsticks, gloss and liners, as well as easy-to-apply foundations, bronzers, brow products and more. With a clear focus on the customer experience and satisfaction, Pink Dust regularly shares video tutorials on how to use its products, re-create seasonal and professional looks, and tricks and tips that users can try at home. With each product, video, and customer interaction, Pink Dust strives to create a fun makeup experience and inspire confidence. This emerging company has also been recognized by influential beauty icons such as HGTV celebrity Christina El Moussa and Real Housewives star Alexis Bellino. For more information, email info@pinkdustcosmetics.com, visit Pink Dust online at www.pinkdustcosmetics.com, and find Pink Dust on social platforms (@pinkdustcosmetics).

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