

## Christina El Moussa Dusted in Pink: HGTV Celebrity Partners with Orange County Cosmetics Company

**Costa Mesa, CA – (October 5, 2017)** – Pink Dust Cosmetics, an Orange County based cosmetics brand, recently partnered with Christina El Moussa, star of HGTV's hit show "Flip or Flop." Pink Dust released a makeup tutorial featuring El Moussa, entitled "Night Out with Christina El Moussa" using Pink Dust products and providing instructions and tips for application. The video can be found on the Pink Dust YouTube channel.

El Moussa has been an avid supporter and brand ambassador for Pink Dust since its inception. Since she started working with Pink Dust founder and professional makeup artist Shannon Houston, El Moussa had been supportive of the brand and a frequent user of Pink Dust products. Through this new tutorial, Shannon and Christina demonstrate how Pink Dust provides high quality products fit for TV stars, at affordable prices.

Shannon brings ten years of experience in the makeup industry into her position as creator and owner of Pink Dust Cosmetics. Led by a passion for beauty and meeting the needs of everyday makeup lovers, she has designed products that can be used by any customer, no matter what age, skill level, or skin color.

Shannon is grateful for the support of El Moussa, "I am so grateful to have Christina not only as a supporter of Pink Dust, but also as a friend. This brand is made for real people, moms and young women like Christina, seeking easy and fun ways to look and feel great. I so enjoyed getting to film and spend time with her and I hope this video will be a helpful tool to Pink Dust customers."

## About Pink Dust Cosmetics:

Pink Dust Cosmetics offers a full-line of professional quality, fun-to-use makeup products created by owner and wellknown makeup artist Shannon Houston. Its most popular products include vibrant, long-lasting lipsticks, gloss and liners, as well as easy-to-apply foundations, bronzers, brow products and more. With a clear focus on the customer experience and satisfaction, Pink Dust regularly shares video tutorials on how to use its products, re-create seasonal and professional looks, and tricks and tips that users can try at home. With each product, video, and customer interaction, Pink Dust strives to create a fun makeup experience and inspire confidence. This emerging company has also been recognized by influential beauty icons such as HGTV celebrity Christina El Moussa and Real Housewives star Alexis Bellino. For more information, email <u>info@pinkdustcosmetics.com</u>, visit Pink Dust online at <u>www.pinkdustcosmetics.com</u>, and find Pink Dust on social platforms (@pinkdustcosmetics).

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