



Dust Yourself in Pink: New Cosmetics Line Hosts Launch Party and Prepares for Opening of Online Store

Costa Mesa, CA – (December 1, 2015) – It's time to think pink! Pink Dust Cosmetics, a new makeup line, is preparing to offer customers high quality, cruelty free products that will reinvigorate their makeup experience. The line is holding their launch party at Latitude 33 Hair Artistry in Anaheim Hills, CA on December 12, 2015, where attendees will have the opportunity to test and purchase Pink Dust products. The full line will launch on pinkdustcosmetics.com on January 27, 2016.

Shannon Houston, a makeup artist with over ten years of professional experience, is the owner and creator of Pink Dust Cosmetics. Led by a passion for beauty and meeting the needs of everyday makeup lovers, Shannon has cultivated products that can be used by any customer, no matter what age, skill level, or skin color.

Pink Dust's main priority is the satisfaction and happiness of its customers. Putting people first allows them to create products that serve the needs of their clientele. As a makeup artist, Houston designs products that she would use on any of her clients and attempts to give a comprehensive experience for customers by offering quality products, high caliber customer service and video tutorials with step-by-step instruction on using Pink Dust products.

Houston shares about her hopes for this brand, "Pink Dust is for you. With these products you can explore, create, and feel excited to get ready in the morning. My hope is that with Pink Dust Cosmetics you will have the chance to enhance your natural beauty and face the world as your natural self, just dusted in pink!"

Those interested in attending the Launch Party can call 714-998-8363 to book an appointment. Makeovers will be offered for \$50 and Pink Dust products will be available for testing and purchase. Latitude 33 Hair Artistry is located at 416 S Anaheim Hills Rd, Anaheim, CA 92807. They will be open from 9am-9pm. The official pink dust website – www.pinkdustcosmetics.com – will launch on January 27, 2016. Free shipping will be offered from January 27 to January 29, using the promotional code "DUST" at checkout.

About Pink Dust Cosmetics:

Pink Dust Cosmetics offers a full-line of professional quality, fun-to-use makeup products created by owner and well-known makeup artist Shannon Houston. Its most popular products include vibrant, long-lasting lipsticks, gloss and liners, as well as easy-to-apply foundations, bronzers, brow products and more. With a clear focus on the customer experience and satisfaction, Pink Dust regularly shares video tutorials on how to use its products, re-create seasonal and professional looks, and tricks and tips that users can try at home. With each product, video, and customer interaction, Pink Dust strives to create a fun makeup experience and inspire confidence. This emerging company has also been recognized by influential beauty icons such as HGTV celebrity Christina El Moussa and Real Housewives star Alexis Bellino. For more information, email info@pinkdustcosmetics.com, visit Pink Dust online at www.pinkdustcosmetics.com, and find Pink Dust on social platforms (@pinkdustcosmetics).

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