

## **Brush Up with Pink Dust: Cosmetics Brand Launches New Brush Line**

**Costa Mesa, CA – (November 14, 2017)** – Brush off the dust and check out this new release! Pink Dust Cosmetics, a popular Orange County based makeup brand, launches a new line with brushes for face, eyes and brows. The brush line is now available on their website (<a href="www.pinkdustcosmetics.com">www.pinkdustcosmetics.com</a>) with a 20% off promotion being offered through November 15, 2017 when using the promotion code "BRUSHME" at checkout.

The line includes a variety of brushes for different makeup purposes:

- Face: duo fiber concealer brush, large dome powder brush, angled contour blush brush
- Eyes and brows: precision bullet brush, medium crease brush, blending brush, angled brow/liner

Shannon Houston, a makeup artist with over ten years of professional experience, is the owner and creator of Pink Dust Cosmetics. Led by a passion for beauty and meeting the needs of everyday makeup lovers, Shannon has designed products that can be used by any customer, no matter what age, skill level, or skin color. She hopes this brush line will give customers the ability to apply all of their makeup products with precision and skill.

"All of our brushes are carefully crafted with high-quality products that will not shed or lose their body over time," Houston shares, emphasizing that these brushes will apply makeup flawlessly and last a long time.

Pink Dust's main priority is the satisfaction and happiness of customers. This brush line was designed with the focus of servicing the needs of customers. As a makeup artist, Houston designs products that she would use on any of her clients and attempts to give a comprehensive experience for customers by offering quality products, high caliber customer service, and video tutorials with step by step instruction on using Pink Dust products.

## **About Pink Dust Cosmetics:**

Pink Dust Cosmetics offers a full-line of professional quality, fun-to-use makeup products created by owner and well-known makeup artist Shannon Houston. Its most popular products include vibrant, long-lasting lipsticks, gloss and liners, as well as easy-to-apply foundations, bronzers, brow products and more. With a clear focus on the customer experience and satisfaction, Pink Dust regularly shares video tutorials on how to use its products, re-create seasonal and professional looks, and tricks and tips that users can try at home. With each product, video, and customer interaction, Pink Dust strives to create a fun makeup experience and inspire confidence. This emerging company has also been recognized by influential beauty icons such as HGTV celebrity Christina El Moussa and Real Housewives star Alexis Bellino. For more information, email <a href="mailto:info@pinkdustcosmetics.com">info@pinkdustcosmetics.com</a>, visit Pink Dust online at <a href="www.pinkdustcosmetics.com">www.pinkdustcosmetics.com</a>, and find Pink Dust on social platforms (@pinkdustcosmetics).