

## **Brighten Up with New Bright Eyes Setting Powder**

Costa Mesa, CA – (August 31, 2018) –Pink Dust Cosmetics, a popular Orange County based makeup brand, launches a new face powder product to minimize pesky dark under eyes. The new Bright Eyes Setting Powder is the perfect powder to set and brighten under the eyes and t-zone, and a single shade works flawlessly all skin tones.

Shannon Houston, a makeup artist with over ten years of professional experience, is the owner and creator of Pink Dust Cosmetics. Led by a passion for beauty and meeting the needs of everyday makeup lovers, Shannon has designed products that can be used by any customer, no matter what age, skill level, or skin color. She hopes this brush line will give customers the ability to apply all of their makeup products with precision and skill.

"Brightening the undereye area is a key secret I use when doing makeup on all ages and skin colors. I've always dreamed of creating a dedicated powder for this purpose, and this product really makes a difference," Houston shares, emphasizing that users will definitely notice the benefit.

Pink Dust's main priority is the satisfaction and happiness of customers. As a makeup artist, Houston designs products that she would use on any of her clients and attempts to give a comprehensive experience for customers by offering quality products, high caliber customer service, and video tutorials with step by step instruction on using Pink Dust products.

## **About Pink Dust Cosmetics:**

Pink Dust Cosmetics offers a full-line of professional quality, fun-to-use makeup products created by owner and well-known makeup artist Shannon Houston. Its most popular products include vibrant, long-lasting lipsticks, gloss and liners, as well as easy-to-apply foundations, bronzers, brow products and more. With a clear focus on the customer experience and satisfaction, Pink Dust regularly shares video tutorials on how to use its products, re-create seasonal and professional looks, and tricks and tips that users can try at home. With each product, video, and customer interaction, Pink Dust strives to create a fun makeup experience and inspire confidence. This emerging company has also been recognized by influential beauty icons such as HGTV celebrity Christina El Moussa and Real Housewives star Alexis Bellino. For more information, email <a href="mailto:info@pinkdustcosmetics.com">info@pinkdustcosmetics.com</a>, visit Pink Dust online at <a href="www.pinkdustcosmetics.com">www.pinkdustcosmetics.com</a>, and find Pink Dust on social platforms (@pinkdustcosmetics).