




























# BrightSign Series 5 Frequently Asked Questions

March 24, 2023

QUESTION	ANSWER																																				
<b>Series 5 Capabilities</b>																																					
<p>What is BrightSign Series 5?</p>	<p>BrightSign Series 5 is our newest set of players comprised of 6 product lines. We have currently announced 9 models across 5 of the product lines. Each product line has been designed from the ground up to meet the emerging needs of the ProAV industry and delivers unrivaled performance, higher resolutions, multiple outputs, maximum uptimes, and rugged security.</p> <table border="1" data-bbox="560 535 1461 688"> <tr> <td data-bbox="560 535 857 615"> <b>AU5</b> Made for audio experiences                 </td> <td data-bbox="857 535 1156 615"> <b>LS5</b> Low-cost powerful performer                 </td> <td data-bbox="1156 535 1459 615"> <b>HD5</b> Built for interactivity and 4K                 </td> </tr> <tr> <td data-bbox="560 615 857 688"> <b>XD5</b> Designed for HTML5 animations                 </td> <td data-bbox="857 615 1156 688"> <b>XT5</b> Premium 8K and connectivity                 </td> <td data-bbox="1156 615 1459 688"> <b>XC5</b> Revolutionary performance across multiple screens                 </td> </tr> </table>	<b>AU5</b> Made for audio experiences	<b>LS5</b> Low-cost powerful performer	<b>HD5</b> Built for interactivity and 4K	<b>XD5</b> Designed for HTML5 animations	<b>XT5</b> Premium 8K and connectivity	<b>XC5</b> Revolutionary performance across multiple screens																														
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<p>What is new about BrightSign Series 5?</p>	<ul style="list-style-type: none"> <li>• Incorporates bleeding-edge technology for ProAV performance needs</li> <li>• Offers increased video resolution &amp; HTML performance across every product line</li> <li>• Introduces innovative players that deliver 8K video, multiple HDMI outputs to drive up to four screens at once &amp; revolutionary HTML performance that outperforms PCs</li> <li>• Includes enhanced industrial designs for serviceability, reliability &amp; connectivity                             <ul style="list-style-type: none"> <li>♦ Locking power supplies added to LS5 and HD5 models</li> <li>♦ Patented aluminum enclosures to operate at extreme temperatures (except LS5)</li> <li>♦ Service &amp; reset buttons along with indicator lights are much easier to view</li> <li>♦ Streamlined serviceability with 4 simple screws to open player &amp; a tool-less installation of optional SSD &amp; Wi-Fi modules that easily snap into place</li> </ul> </li> </ul>																																				
<p>Are Series 5 players more expensive than Series 4 players?</p>	<p>Series 5 players in general offer better pricing on greater performance. Series 5 players have list prices that range from \$300 to \$700, and each product line has increased their level of content performance.</p>																																				
<p>What is the best migration path of Series 4 to Series 5?</p>	<div data-bbox="548 1136 1539 1642" style="text-align: center;"> <h3>Product Migration</h3> <p>Better pricing on greater performance</p> <p><b>SERIES 5</b></p> <table border="1"> <tr> <td><b>LS5</b> Mainstream</td> <td><b>HD5</b> Advanced</td> <td><b>XD5</b> Enterprise</td> <td><b>XT5</b> Executive</td> <td><b>XC5</b> Elite</td> </tr> <tr> <td>HD &amp; 4K60p models, digital audio</td> <td>4K HDR10, Dual HD decode, HD video rotate, more connected</td> <td>Powerful motion graphics, PoE+, SSD</td> <td>8K, HDMI in, PoE+</td> <td>8K, Best HTML5, Quad HDMI out</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>\$300</td> <td>\$400</td> <td>\$500</td> <td>\$600</td> <td>\$700</td> </tr> </table> <p>Summer 2023</p> <table border="1"> <tr> <td><b>LS</b> Entry Level</td> <td><b>HD</b> Mainstream</td> <td><b>XD</b> Advanced</td> <td><b>XT</b> Enterprise</td> </tr> <tr> <td>Full HD</td> <td>4K</td> <td>4K HDR, Dual HD, Dual USB</td> <td>1080p, one 4K video, PoE+, HDMI In, 4K Dual 4K 4K graphics</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>\$295</td> <td>\$405 - \$510</td> <td>\$510 - \$620</td> <td>\$620 - \$730</td> </tr> </table> <p><b>SERIES 4</b></p> </div>	<b>LS5</b> Mainstream	<b>HD5</b> Advanced	<b>XD5</b> Enterprise	<b>XT5</b> Executive	<b>XC5</b> Elite	HD & 4K60p models, digital audio	4K HDR10, Dual HD decode, HD video rotate, more connected	Powerful motion graphics, PoE+, SSD	8K, HDMI in, PoE+	8K, Best HTML5, Quad HDMI out						\$300	\$400	\$500	\$600	\$700	<b>LS</b> Entry Level	<b>HD</b> Mainstream	<b>XD</b> Advanced	<b>XT</b> Enterprise	Full HD	4K	4K HDR, Dual HD, Dual USB	1080p, one 4K video, PoE+, HDMI In, 4K Dual 4K 4K graphics					\$295	\$405 - \$510	\$510 - \$620	\$620 - \$730
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<p>As an XT4 user, can I take advantage of the increased HTML performance at the lower price point XD5 offers?</p>	<p>Yes if you are running a 1080p presentation &amp; content.                  Yes if you are running a 4K presentation and a single 4K video zone.                  If you are running 4K graphics we recommend migrating to XT5 or XC5.</p>																																				
<p>What are the Series 5 BrightSign Built-in plans?</p>	<p>Yes we are offering an HS5 product line:</p> <ul style="list-style-type: none"> <li>• HS125 will replace the HS124, is based on LS425 &amp; will be priced at \$220</li> <li>• HS145 will replace the HS144, is based on the LS445 &amp; will be priced at \$255</li> </ul> <p>They are drop in replacements for designs that followed previous HS model specifications. HS5 will have the same connectors, same I/O options &amp; pricing as previous HS products.</p>																																				

QUESTION	ANSWER
<b>Ordering/Availability</b>	
When will each Series 5 product line be available?	<b>XC5:</b> Shipping Now <b>AU5:</b> Shipping Now <b>XD5:</b> Shipping Now <b>HD5:</b> Shipping Now <b>LS5:</b> April 2023 <b>HS5:</b> Spring 2023 <b>XT5:</b> Summer 2023
Are BrightSign Series 4 models reaching end-of-life?	Production has ended on series 4 models except for the XT1144 which will continue to be available for 2023. We will continue to fully support all Series 4 models now and into the future just as we do with our Series 3 models.
<b>Series 5 Compatibility</b>	
What is the compatibility of Series 5 players with our software & network management services?	All available BrightSign Series 5 players are currently supported in BSN.cloud, BrightAuthor:connected, BrightAuthor, BrightSign Network and BrightSign Network Enterprise Edition. The only exception is that AU335 is not supported with BrightSign Network & BrightAuthor.
What are the localization plans for BrightAuthor:connected/BSN.cloud?	Currently the following languages are supported: English, Spanish, German, Italian, French, Japanese & Chinese. Any new release made available going forward will automatically be localized for all these languages.
What BrightSign OS do Series 5 players run?	Support for Series 5 players begins in BrightSign OS 9.
What BrightSign Wi-Fi Module is supported on Series 5?	Only the WD-105 is supported on Series 5 players which has an MSRP of \$75. The WD-104 and WD-105 are the same dual-antenna Wi-Fi module technology, but the kitting is different because the installation method is different from Series 5 to Series 4. Technically it is the same solution but physically they are different. A WD-104 will not fit on a Series 5 player and a WD-105 will not fit on a Series 4 player.
What CMS partners have integrated with XC5 players?	<ul style="list-style-type: none"> <li>• 22Miles</li> <li>• Appspace</li> <li>• easescreen</li> <li>• Embed Signage</li> <li>• Intuiface</li> <li>• LDSK (liveDOOH)</li> <li>• Mvix</li> <li>• OnSign TV</li> <li>• Ping HD</li> <li>• SignageLive</li> </ul>
What CMS partners are close to integrating with XC5 players?	<ul style="list-style-type: none"> <li>• Connect Signage</li> <li>• Convergent</li> <li>• Creative Realities, Inc.</li> <li>• Enplug</li> <li>• Industry Weapon</li> <li>• Korbyt</li> <li>• Omnivex</li> <li>• Poppulo</li> <li>• Tripleplay</li> <li>• Zynchro</li> </ul>
Who can I contact about the status and level of XC5 & XD5 integration by our CMS partners?	<ul style="list-style-type: none"> <li>• Please contact Matt DuBois.</li> </ul>