



Art for the Masses

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contemporary chinese art

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About Hua Gallery

'The word Hua means to paint, or a painting, in Chinese.'

Established in 2011, Hua Gallery specializes in the exciting and sometimes controversial space that is Chinese contemporary art.

As Chinese contemporary art continues to fascinate and intrigue collectors around the world, demand and appetite for fresh and innovative art from this fast-changing region continues to escalate.

Hua Gallery represents and exhibits cutting edge, stimulating works by established contemporary Chinese artists, as well as emerging contemporary Chinese artists who are not as yet "discovered" internationally.

Hua Gallery adopts a distinctive business strategy by acquiring works from artists before selling them, as well as by exhibiting and selling works by artists on a commissions basis - an approach which demonstrates a passion, dedication and commitment to the artists and also, importantly, provides confidence to art collectors who trust the gallery to help expand their collections.

Hua Gallery's founder and director, Shanyan Koder, has developed strong relationships with her artists, and hopes to build a Chinese contemporary art collection in her gallery that is different and inspirational. Every artist represented by Hua Gallery is chosen for their artistic individuality, the creative symbolism in their work, and the emotional energy their work creates.

Hua Gallery is situated on the Albion Riverside, a prestigious residential block on the Battersea riverside, designed by world-renowned architects Foster and Partners. With close to 2,000 square feet of gallery space, Hua Gallery is London's only Chinese contemporary art gallery with a permanent exhibition space of this size and scale.

Introduction

Working together for the first time, Hua Gallery and MOT/ARTS of Taipei present a joint exhibition, Art for the Masses.

About MOT/ARTS

MOT/ARTS represents outstanding Asian contemporary artists and cultivates newly rising talents in the international art scene. Through professional exhibitions and interdisciplinary cooperation, it creates a new international platform for exchanges in contemporary art while art appreciation and counselling services are also provided. MOT/ARTS aims to integrate art into daily life and to help the general public acquire better taste for life through collection of art.

ART FOR THE MASSES

Launched by MOT/ARTS in 2008 and making its London premier at Hua Gallery in 2012, ART FOR THE MASSES brought together internationally recognized Chinese contemporary artist Yue Minjun and New York-based artist KAWS, along with Zhou Chunya, Zhou Tiehai, Liu Ye and the uprising post-80s representative artist Jin Nu to create ART TOYS, incorporating art, design, and fashion. The unprecedented project won widespread acclaim and spurred fervent discussion. In 2011, world-renowned Chinese sculptor Zhan Wang, famous for his work Jia Shan Shi (Artificial Mountain Rock), joined forces with the Dutch MVRDV team, which has long been exploring an ideal urban landscape suitable for all mankind. The two combine contemporary art and avant-garde architecture, giving birth to JIA SHAN DE WU. MOT/ARTS hopes to see world-class masters in both art and design working hand in hand through interdisciplinary cooperation. By generating new forms of art collection, MOT/ARTS also aims to inject more diversity and possibilities for contemporary art and to become a new platform of exchange in the realm of contemporary art.

O1 Art Toys (2008) Yue Minjun & KAWS, Zhou Chunya, Zhou Tiehai, Liu Ye, Jin Nu



30cm by 15cm by 10cm (5 pieces) Pottery, Resin, FRP, Felt

Art Toys is a collaboration between artists Yue Minjun and New York-based artist KAWS, Zhou Chunya, Zhou Tiehai, Liu Ye and, Jin Nu. Presented as five individual sculptures, Art Toys aims to integrate art, design, and fashion in one unique and engaging work.

Yue Minjun

Born in Heilongjiang Province of China in 1962. Yue Minjun graduated from Fine Art Department of Hebei Normal University. He is considered one of the most important characters among the school of "Cynical Realism". The creation of his works is mostly based on the blueprint of his own portrait with an expression always giggling in a foolish smile. Behind this master of a simpered face, we see how he looks and evaluates self-existence by this great humorous compassion. His works also make us wonder at the heart sore atmosphere and the hollowness from this commercial society.

Zhou Chunya

Born in Chongqing, China in 1955, Zhou Chunya first attended Sichuan Fine Art Institute and then graduated from the Liberal Arts Department of Kassel University in Germany. He is considered one who knows how to master the colours best among those dynamic artists in the field of Chinese contemporary art. His works are a combination of expressionism and traditional Chinese techniques. With each brushstroke of shape and

colour, one can see the emotion he depicts in his paintings. His most notable collection, the "Green Dog Series", was inspired by his beloved pet, Heigen. Through recreating the wolfhound's life and his spirit, we see the delicate sensibility in Zhou Chunya's work.

Liu Ye

Born in Beijing in 1964, Liu Ye studied at Beijing Craft and Art School before graduating with a master's degree from The Berlin University of Art. He is known as an oil painter that floats between traditional eastern painting techniques and western abstract ones. Liu is profoundly influenced by both Chinese ideas and western master Piet Cornelies Mondrian. He has a reputation for being skilled at using cartoon figures to communicate and create a certain illusion. Behind the adorable facades, he depicts viciousness, contradiction and conflict of human natures- an illusion of portraying dark sides underneath flawlessness.

Zhou Tiehai

Born in Shanghai in 1966. Zhou Tiehai graduated from the Shanghai University School of Art. He is considered one of the premier talents among Chinese Contemporary artists and was awarded a CCAA (China Contemporary Art Award) scholarship from the Swiss-China Contemporary Art Association in 1998. His most recognized works are those inspired by the former logo of Camel cigarettes, Joe Camel, a camel with a pair of sunglasses that is unwilling to look steadily at this world. Uniquely, Zhou Tiehai often does not create his own works, but rather conceptualizes them, or draws them on computer, and then directs a group of assistants to make the pieces.

Jin Nu

Born in 1984 in Qinhuangdao City in the Hebei Province of China, Jin Nu studied in the Sculpture Department of China Central Academy of Fine Art. She is considered to be one of the cynosure artists in China born after 1980. Being from a generation without sombre historical memories and responsibilities or a fundamental base of abundant life experiences, Jin Nu's art works represent a new chapter for Chinese art and are unceasingly self learning and absorbing. Most of her works carry with them a visual expression of sentimental beauty. Jin's style is perhaps best described as a characterization of new generation self-awareness ruminated from the accumulation of a childhood memoir of fairy tales.

Art Toys, Yue Minjun & KAWS (2008)



10cm (length) by 12.5cm (width) by 30cm (height) Pottery, Crystal resin

An unprecedented combination between Fine Art and Street Art occurs in the first ever cooperation between the famous Chinese contemporary artist, Yue Minjun, and graffiti designer, KAWS. A grinning expression, the most recognizable image from Yue Minjun, is integrated with the representative icon "XX", of KAWS, creating something new and iconic. Yue Minjun puts himself into the body that KAWS created and laughs at the world with Cynical Realism; without vision, without the sadness and bitterness of society.

Art Toys, Zhou Chunya (2008)



17cm (length) by 35cm(width) by 30cm(height)
PITCH resin/Felt

In memory of his perished German wolfhound, Heigen, Zhou Chunya creates a series of green dog paintings to remind himself of his beloved pet. Prominently featured in various ways in many of Zhou Chunya's works, Heigen was the artist's muse from memory. For ART TOYS he uses felt for a realistic texture and his signature bold shapes to translate his painting style into original, but still adorable, sculpture.

Art Toys, Liu Ye (2008)



14cm (length) by 15.5cm (width) by 30cm (height) Pottery/FRP

Liu Ye expresses his ideas through beautifully loveable cartoon figures in his art works. In the 3D adaptation of his painting, 'Who's Afraid of Madame L', beauty and viciousness both dwell inside this teacher. Behind her innocent face is hidden her more sinister intentions, as evidenced by the birch rod gripped tightly in her hands.

Art Toys, Zhou Tiehai (2008)



19cm (length) by 14.5cm (width) by 30cm (height) Pitch/Crystal resin

Zhou Tiehai's idea of a typical Shanghai woman of days gone by is wearing a pair of sunglasses and a Cheongsam with dim red checks. Here Zhou Tiehai creates a visual conflict by presenting the viewer with a stereotypical image of a beautiful woman, but depicting her as a camel wearing a tattoo and slippers. With this, the artist attempts to bring the idea of a 'typical Shanghai woman' into the present and convey the way she has evolved and over-turned traditional values.

Art Toys, Jin Nu (2008)



28cm (length) by 19cm (width) by 21cm (height) FRP/Crystal resin

Surely you remember Hans Christian Anderson's Little Mermaid. She abandoned her beautiful voice to search for love before sacrificing herself for her beloved prince's happiness. This piece, inspired by a fairy tale rather than reality, is representative of much of post-80's Chinese art in that it lacks the historical and political baggage of the work of previous generations. The Art Toy depicts a girl who envied the glamorous tail of the mermaid, so she killed a shark and put on its tail to achieve her desire. To Jin Nu, the shark represents a large opposing force; she must defeat it in order to gain purity of mind.

O2 Jia Shan De Wu (Urban Arcadia) Zhan Wang & MVRDV (2011)

Stacking wood blocks deriving from the shapes of 24 town houses of MVRDV's "TheVerticalVillage®" project, Chinese sculptor Zhan Wang creates the artwork, "JIA SHAN DE WU".

However, "JIA SHAN DE WU" is not merely a game of stacking blocks. Zhan Wang borrows the forms of MVRDV's 24 town houses and applies the principles of Chinese gardening to this work. The viewer can select and combine these elements to create the Chinese garden arcadia of their own in their hearts. For the artist, "JIA SHAN DE WU" is a dialogue between art and architecture to interpret the concept of arcadia. It also symbolizes the ultimate spiritual pursuit of the East and the West.

The design of a Chinese garden starts from artificial rocks. The forms of "artificial rocks" extracted from the "natural world" in Chinese gardens are reflected through the material created in the period of Western industrialization, stainless steel. Through this combination, the artist expresses a "new dream" that "combines East and West." The artist then takes these elements and reallocates them in the sculpture space, and in this process of double transformation, the artistic value of the cross-field artwork is discovered. The artwork explores the problems that arise when integrating man and nature as well as man and the environment in the fields of artistic aesthetics and architectural aesthetics, inspiring people to think the way to achieve the ultimate pursuit of the human spirit through opposing or complimentary methods."

MOT/ARTS Yang Shin-Yi

Jia Shan De Wu (Urban Arcadia) Zhan Wang & MVRDV (2011)



60.5cm by 38.5cm by 38.8cm Stainless Steel



Alternate view of Jia Shan De Wu (Urban Arcadia)



Alternate view of Jia Shan De Wu (Urban Arcadia)

Jia Shan De Wu Block Set (Sculpture Accompaniment)



Case 6cm by 40cm by 40cm Wood

Zhan Wang

December, 14th, 1962, Born in Beijing 1978-1981 Beijing Industrial Arts College 1983-1988 Sculpture Department, Central Academy of Fine Arts Lives and works in Beijing nowadays.

Exhibition

2008 Zhan Wang Hannes Gallery, Sanfrancisco

Zhan Wang Garden Utopia National Art Musuem of China, Beijing

Rocks into Gold Asian art museum, San-Francisco

86 Divinity Figures Long March Space, Beijing798

2006 ZHAN WANG Urban Landscape-Beijing Williams College Museum of Art

2005 Flowers in the Mirror Han art Gallery, Hong Kong

2004 Mount Everest Project -- to the Summit Everest 8853.5m

2002 From Sweden to Taipei Taipei- Tai Zhong

2001 In & out -- Floating Rock on Sweden Gothenburg, Sweden

Sham Nature--Zhan Wang's Artificial 'Jia Shan Shi'Han art Gallery, Hong Inlay Great Wall Remnant Great wall of Ba Daling, Beijing

2000 Beyond Twelve Nautical Miles-Floating Rock Drifts On The Open Sea Lingshan Island Jiaonan City, Shandong Province

1994 'Vacant Empty- Seduction Series'-- Works of Zhan Wang CAFA Gallery, Beijing

Group Exhibitions

2008 SH Contemproary o8Shanghai Exhibition Center, Shanghai Hypallage/ The Post-modern mode of Chinese Contemporary ArtOCT Art & Design Gallery, Shenzhen

Accumulations The Spirit of the East Asia Art Center, Beijing798 New World Order Contemporary Installation Art And Photography From

China Groninger Museum, Holland

Case Studies of Artists in Art HistorySZ Art Center 798, Beijing

2007 Energies-Synergy Foundation De 11 Lijinen

TOP10 Chinese Contemporary Sculpture Exhibition Asia Art Center, Beijing "Contemporary Cultural Venation. China Version" 2007 Credit Suisse Reincarnation DORIS MCARTHY Gallery University of Toronto Scarborough Beijing Comprehensive Art Exhibition Florilegium Museum of Art Today Escape By Crafly Scheme salvation From Traditional And Revolutional

Escape By Crafly Scheme_salvation From Traditional And Revolutional Language Square Gallery of Contemporory Art.Nanjing

China Under Construction: Contemporary Art from the People's Republic ART Houston

China Onward-The Estella Collection-Chinese contemporary Art 1996-2006Louisiana Museum of Modern Art 2006 Entry Gate: Chinese Aesthetics of HeterogeneityMoCA, Shanghai

City in Progress/ Live from Zhang Jiang Zhangjiang, Shanghai

Hyper Design 6th Shanghai Biennale Shanghai Art Museum

Chinese in Indigenous Mode: Contemporary Renaissance in Aesthetic Reconstruction Today Art Museum, Beijing

The New Chinese Landscape Arthur M Sackler Museum, Harvard University Art Museums gallery

Beaufort 02 Triennium PMMK Museum of Contemporary Art in Ostende, Belgium

Heyri Asia Project/Chinese Contemporary Art Festival Seoul, Korea Martell Artists of the Year 2006 National Art Museum of China, Beijing

2005 1st Annals Exhibition of Chinese Contemporary Art Millennium Art Museum, Beijing

Exchange Value of Pleasure Pusan Museum of Modern Art, Korean The Festival of China the Kennedy Center, Washington D.C

'Electrical Scape' International New Media Art Exhibition Zheng Da Art Museum, Shanghai

Chinese Avant-garde Sculpture Museum Beelden aan Zee Holland On the Edge--Visiting Artists Program Cantor Center for the Visual Arts, San-, USA

The Elegance of Silence Mori Art Museum, Tokyo

Universal Experience-Art, Life, and the Tourist's Eyes Museum of Contemporary Art, Chicago; Haywood Gallery, London

'The Wall'-- Reshaping Contemporary Chinese Art Millennium Art Museum, Beijing

'The Wall'UB Art Gallery and Albright Knox Art Gallery, Buffalo, New York 2004 Chinese Imagination Jardin des Tuileries, Paris

Beyond Boundaries Shanghai Gallery of Art

Between Past and Future: New photography and Video from China International Center of photograph (ICP), New York

Playing with the Energy House of Shiseido, Tokyo

2003 Dreams and Conflicts-The Dictatorship of the Viewer 50th Venice Biennale: Synth-Scape: Chinese Pavilion Venice; China Guangdong Museum of Art

Open Times National Art Museum of China, Beijing

A Sino-German Exhibition of Contemporary Art798 Space Art & Culture, Beijing

New Generation And post-Revolution Yan Huang Museum, Beijing

China Contemporary Art Museo Arte Contemporanea di Rome, Italy Ludwig Museum, Budapest, Hungary

2002 Long March-A Walking Visual Display Ruijing and Xichang, China Beijing-Paris Paris China Contemporary Art Brasilia Art Museum, Brazil
Foison - China Contemporary Art Museum of Farming, Beijing
China artMuseum Kuppersmuhle Sammlung Grothe, Duisburg, Germany
The First Guangzhou triennial Reinterpretation: A Decade of
Experimental Chinese Art(1990-2000)Guangdong Art Museum, Guangzhou

2001 Poster Exhibition of Chinese Avant-garde Red Door, Beijing HOTPOT-kinesisk samtidskunstKunstnernes Hus Oslo, Norway Making China Ethan Cohen Fine Arts, New York Rocks and Art-Nature Found and Made Chambers Fine Art, NY Dream--contemporary Art of China Atlantic Fine Art, London Cross Crossing Modern Gallery, Chengdu, China

2000 With complements Cotthem Gallery, Belgium 2000'Shanghai Biennale Shanghai Art Museum, Shanghai 2000'The West lake International Sculpture Invitational Exhibition Taiziwan Park, Hangzhou, China

The World of Real and Illusory Yun Feng Gallery, Beijing
Documentation of Chinese avant-garde Art in 90sFukuoka Asian Art
Museum, Japan

Humanities Landscape Langdao, Guilin, China

'Open2000' International Exhibition of Sculpture and Installations Venice, Italy

Invited Exhibition on Contemporary Chinese Sculpture Qingdao Sculpture Museum, Qingdao, China

Oriental Plaza Selected Contemporary Sculpture from China East Square, Beijing

MVRDV

MVRDV was set up in Rotterdam, the Netherlands, in 1993 by Winy Maas, Jacob van Rijs and Nathalie de Vries. MVRDV produces designs and studies in the fields of architecture, urbanism and landscape design. The office continues to pursue its fascination and methodical research on density. It uses a method of shaping space through complex amounts of data that usually accompany contemporary building and design processes. The products of this approach vary and range from buildings of all types and sizes, to urban designs to publications and installations.

03 ALIVE

Zhou Chunya & Jaime Hayon (2012)

Libido refers to a person's primitive and intuitive biological urges contained in what Freud called the id. Some of the subconscious desires unfulfilled during one's childhood are compensated for through games or other methods as a means of consolation. While a person's desires intensify as one grows older the need to fit in, to meet the expectations of society, and to conform to ethics and religion often suppress the opportunity to act on these desires. Artists, through their self-exploration, highlight libido in a way that forces viewers to introspect and sublimate their desires to a whole new level. Chinese contemporary artist Zhou Chunya gives a truthful portrayal of the libido of grown men through the pompousness, clumsiness, and growling faces of the "green dog", manifesting both the restraint and the liberation of the libido. Spanish designer Jaime Hayon, on the other hand, thinks outside the box with his bold style and unique works. His freewheeling dream-like, yet realistic style paints the true face of one's libido as a child.

Two figures from different disciplines join hands to launch ALIVE, with dozens of pieces portraying different faces and motions of the green dog, while the display case showcases fluid lines and contours. This collaboration between art and architecture reveals the maturity of both artists as well as their optimism towards reality. ALIVE explores the changes of the libido as one grows older emotionally and transforms and evolves. It surpasses previous artworks by transcending personal experiences and specific contexts to portray a general phenomenon that every one of us goes through. With concepts of modern design incorporated and reinterpreted, ALIVE forces viewers to open up and reflect upon artworks with a genuine and honest attitude.

ALIVE Zhou Chunya & Jaime Hayon (2012)



14cm by 5cm by 8cm, 30 pieces 13ocm by 55cm by 81.5cm Epoxy resins, Lacquer, Lacquered wood



Alternate view of ALIVE



Alternate view of ALIVE

ALIVE (2012) Detail







Zhou Chunya

1955 Born in Chongqing, China

1982 Graduated from the Painting Department of Sichuan Academy of Fine Art, Chongqing, China

1988 Graduated from Experiment Art department of Kassel Academy of Fine Art, Kassel, Germany

Now lives and works in Chengdu and Shanghai, China

Solo Exhibition

2012 "ALIVE AND KICKING", MOT/ARTS, Taipei

2010 "1971—2010 Forty Years Retrospective Review of Zhou Chunya", Shanghai Art Museum, China

2008 "Zhou Chunya, Green Dog, Jakarta", Indonesia National Gallery, Jakarta, Indonesia

2008 "Zhou Chunya Solo Exhibition: New Painting", My Humble House, Taipei 2007 "Blooming Stories: Paintings & Sculptures by Zhou Chunya", Beijing Today Art Museum, Beijing, China

2007 "Zhou Chunya Solo Exhibition", Chinatoday Gallery, Brussels, Belgium 2006 "New Works by Zhou Chunya," Shanghai Gallery of Art at Three on the

Bond, Shanghai, China 2002 "Zhou Chunya Art Show: Green Dogs", 314 international Art Centre, Bergen,

2002 "Zhou Chunya", Museum of Modern Art Contemporary, Trento, Italy

1997 "Zhou Chunya", Beizhuang Gallery, Taipei

1992 "Zhou Chunya Oil Painting", Grace Art Gallery, Taipei

1988 "Zhou Chunya InvitationI Exhibition," Domach-Anhof Art Centre, Linz, Austria

1987 "The Works of Zhou Chunya", GDCF, Dusseldorf, Germany

Group Exhibition

Norway

2011 "The Collection Exhibition of Work by Zhou Chunya", My Humble House, Taipei

2011 "Chengdu Biennale: Pure View", East Chengdu Music Park, Chengdu, China 2011 "Expression of Chinese Contemporary Art", Beijing Today Art Museum, China 2010 "The Second Annual Conference of Collectors of Chinese Contemporary Art", Sichuan Museum, Chengdu, China

2010 "The Constructed Dimension——2010 Chinese Contemporary Art Invitational Exhibition", National Art Museum, Beijing, China

2010 Martell Artists of the Year 2010, joint-exhibition in: Shanghai Art Museum, Shanghai; Beijing Today Art Museum, Beijing; Guangdong Museum of Art, Guangzhou, China

2010 "Reshaping History: Chinart from 2000 to 2009", CNCC, Beijing, China

2009 "A Collateral Event For The 53rd Biennale Di Venezia: A Gift To MARCO POLO", VIU(Island of San Servolo), Italy

2008 "Today's China: Contemporary Art From China", Belvue Museum, Brussels, Belgium

2008 "Beyond Reminiscence", Beijing Centre For The Arts, Beijing, China 2008 "We Are Together-POLY Charity Auction for Wenchuan Earthquake", Beijing, China

2008 "Case Studies of Artists in Art History and Art Criticism", Shengzhi Art Centre, Beijing, China

2008 "New InterfaceIV–Spring is Coming", Red Bridge Gallery, Shanghai, China 2007 "Beyond Icons: Chinese Contemporary Art in Miami", Miami Design District, Miami, U.S.A

2007 "Post-Martial Law vs Post-89: Contemporary Art in Taiwan and China", Taiwan Art Museum, Taichung

2007 "From New Figurative Image to New Painting", Tang Contemporary Art Center, Beijing, China

2007 "Starting from the Southwest: Exhibition of Contemporary Art in Southwest China", GD Gallery, Guangzhou, China

2007 "Beyond Icons, Chinese New Painting", Shanghai Art Museum, China 2007 "Makeup Art History-Chinese Contemporary Works Exhibition of Museum's Collection", Guangdong Art Museum, China

2007 "Guiyang Art Biennale Exhibit 3th.2007: Word of Mouth From Four Corners", Guiyang Art Museum, China

2006 "Expanded Realism-Oil Painting of Mainland China Since 1978", Taipei Fine Arts Museum, Taipei

2006 "The Naked Truth, Six Chengdu-Based Chinese Contemporary Artists" Tang Contemporary Art Gallery, Bangkok, Thailand

2006 "A Flower is not a Flower", Songzhuang Art Museum, Beijing, China 2006 "Zhou Chunya · Zeng Fanzhi · Ji Dachun", Longren Art Gallery, Beijing, China 2006 "12345", Shanghai Yibo Gallery, Shanghai, China

Jaime Hayon

Born in Madrid in 1974, designer Jaime Hayon, with his ingenuity, boldness, and humour, has injected his freewheeling creativity into our daily lives. He became the leading figure at Fabrica, the Benetton-funded design and communication academy. Through his line of work, Hayon came in contact with talents around the world specializing in design, photography, fashion, and illustration, which became inspiration for his eclectic style which serves as a channel of communication between art and industrial design. In 2004, Hayon curated an installation art exhibition named Mediterranean Digital Baroque in London. The exhibition showcased the grandeur and whimsical beauty which are the hallmarks of Baroque Art, bringing together traditional hand paintings and digital technology. Subsequently, Hayon broke out on his own to open up his personal studio. In 2005, Hayon curated the Mon Cirque installation art exhibition, which marked the first time the artist made use of ceramics to work on a series of lovely works with refined lines. The exhibition became an overnight sensation, while reputable companies from different sectors beckoned the rising star. Ever since then, Hayon has treaded freely in the world of furniture, clothing, toys, and interior design, working with reputable names such as Barcelona Design, Moooi, Magis, Camper, SWAROVSKI, and Lladro, etc. Hayon is also the recipient of numerous awards, including the 10 breakthrough creators worldwide by Wallpaper Magazine, the Icon Magazine Best Show Award at London Design Week, and the Elle Deco International Design Award. The Spanish Cultural Department also recognized Hayon as the most talented young artist. Today, Hayon continues to surprise with his diverse design, revealing the love for life and beauty embraced by the Spanish.