



Peerless-AV® to Sponsor Queen of Hearts Benefit Concert at CEDIA 2017

Concert supports GenerateHope's new safehouse for women

AURORA, Ill. – July 19, 2017 – Peerless-AV®, the leader in innovative audio and video solutions and accessories, is pleased to announce its sponsorship of the upcoming Queen of Hearts Benefit Concert during CEDIA 2017.

Taking place at Humphries Concerts By The Bay on Thursday, September 7, 2017, the concert will feature Credence Forever and will bring together home installation professionals for one rocking night. More importantly, the proceeds from the event will benefit GenerateHope, an organization offering support to sex trafficking survivors and work to eradicate the sex trade.

“We are happy to support the Queen of Hearts event,” said John Potts, President, Peerless-AV. “Bringing consumer technology professionals together during one of the industry’s key events, CEDIA, to focus on such a worthy cause is an amazing opportunity for the whole industry. We are proud to be one of the partners to give back and share GenerateHope’s mission.”

For additional information about the Queen of Hearts Benefit Concert, visit www.queenofhearts.rocks.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry’s first fully sealed outdoor displays, Peerless-AV has aimed to fulfill both integrators’ needs for ease of installation and service, and end-users’ dreams in residential and commercial applications for the last 75 years.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

Media Contact

Beth Gard

bethg@lotus823.com

(732) 212-0823