

tools from Cisco and Polycom, as well as the artificial intelligence power of IBM Watson. These enhancements are expected to emerge in 2018.

**The Bottom Line:** Built around the company's core idea of increasing user engagement through quick, easy access to content, the new native applications aim to deliver the same experience to which Prysm users have grown accustomed, with added flexibility to tailor access to each individual's style or place of work.

## PEERLESS-AV/BRIGHTSIGN ALL-IN-ONE KIOSK

**The What:** Peerless-AV has launched an All-in-One Kiosk, powered by BrightSign. Featuring a sleek design with a small footprint, the All-in-One Kiosk offers a complete digital signage solution for any indoor application setting, from corporate to retail, to hospitality, and beyond.

**The What Else:** Powered by a BrightSign built-in Digital Signage Module, the All-in-One Kiosk delivers 1080p60 single video decoding, HTML support, networked content playback, as well as an abundant set of features, including interactivity via the GPIO port, remote snapshot, live text, media feeds, and multi-zone. The All-in-One Kiosk features easy setup via micro SD card, six points of IR touch for user engagement, and robust HTML5 engine supporting playback of content and modular assets layered with video. It also has the ability to update messaging and interact with the kiosk via

Ethernet, Wi-Fi, or the BrightSign app, and can use of live data and media feeds to display popular news, finance, weather, or social media feeds.

**The Bottom Line:** With an integrated 55-inch commercial LCD display offering six points of IR touch, the All-in-One Kiosk fully engages users, making it well suited for a variety of uses, such as wayfinding, entertainment, and digital merchandising.

## BENQ LK970

**The What:** BenQ America is now shipping its LK970 4K UHD BlueCore laser projector. Combining UHD resolution and 5,000 ANSI-lumen brightness, this new projector works for large-venue applications, home cinemas, and other rooms with high ambient lighting conditions.

**The What Else:** For installation flexibility,

the BenQ LK970's BlueCore laser technology enables projection from any angle, and a long-lasting 20,000 hours of operation. Specialized modes optimize the light source for improved energy use and prolonged projector life that's ideal for applications with 24/7 operation. For integrators and IT managers, the LK970 is compatible with Creston, AMX, and Extron control systems for convenient integration with various third-party devices. Combined with BenQ's Multiple Display Administrator (MDA) software, administrators can efficiently perform day-to-day scheduling, operations, and maintenance from a centralized location and across an entire public display network, reducing the cost for managing multiple projectors.

**The Bottom Line:** The BenQ LK970 features 4K resolution with 5,000 ANSI-lumen brightness. Featuring BenQ's BlueCore Laser technology with Texas Instruments' latest DLP chip, it delivers a clear picture with subtle details and color performance.



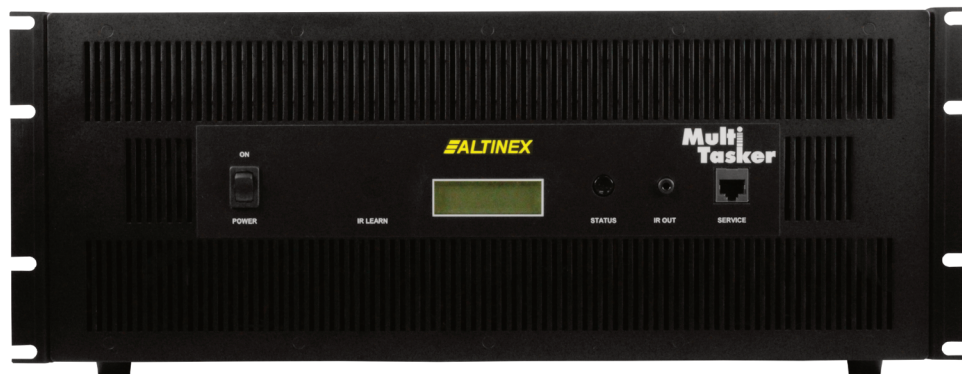
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