

The Powerhouse Alliance Dennis Holzer, Executive Director



At present, our top five categories include audio, video, home automation, networking/IT and accessories. Very few times do installation jobs require only one vendor's product. In each category mentioned, PowerHouse distributors stock multiple top-quality vendors, each offering multiple SKUs. Affording the dealer/integrator the convenience and accessibility of one-stop shopping to fulfill all needs across many categories saves the dealer/integrator time and money. In addition, in all of our locations, without advance notice, dealers/integrators can also ascertain product advice, installation tips and advice that may be necessary, especially if one or more vendors are combined in the installation. If the dealer can't stop at one of our locations, we can also ship the goods so they arrive next-day.

WAVE Electronics Mark Fukuda, President and COO

1. Video
2. Audio/video and control electronics
3. Intrusion
4. CCTV
5. Accessories/consumables

These product categories are more accessible to our dealers due to the fact that WAVE Electronics has just-in-time inventory of over 126 brands in every location. Just-in-time inventory spans the spectrum from the smallest connector to complete system solutions in all categories of residential audio/video, commercial audio/video, control and security.

Our core focus is to have what dealers need on-hand, easily accessible, in every branch, every day ... isn't that exactly the reason for using a distributor?



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