



Peerless-AV @PeerlessAV: Hot off the presses! Mila, our wonderful designer, can finally rest – new catalog is here. Ow.ly/ilbcBRL #AVTweeps #AVSelfie

GoldenEar Technology @goldeneartech: #AVTweeps: Listen to this #audiophile test to find out if you can hear the difference in song quality read.bi/1Fu6CZG via @SAI

Starin @starin_mkg: The right #lighting can make all the difference with #AV in a house of worship! Read more: ow.ly/Nhltj #AVTweeps

Draper, Inc. @DraperInc: RT @UnifiedAV: We all want the best image when #videoconferencing. This @DraperInc white paper tells how: ow.ly/NuPrZ #AVTweeps

Where Do You Read SCN? ↓ Here's Billy Silar, AV systems specialist at the Philadelphia Museum of Art, reading up on SCN's InfoComm previews while he preps for the show.



News Highlights From SCN Online



P&O Cruises Aurora Relaunches with Renkus-Heinz Sound

HIGH SEAS—At just over 76,000 tons, the Aurora is one of eight exquisite luxury cruise liners operated by UK-based P&O Cruises. First launched in 2000, the ship recently underwent a three-week, £26-million dry dock refurbishment in Hamburg, Germany, overseen by Richard Parker from Miami-based FUNA International. As part of the renovation, FUNA brought in audio consultant and designer Peter McBoyle to design and specify sound systems for the ship's three main venues. To meet the strict demands for versatility, McBoyle chose Renkus-Heinz CF Series loudspeakers.



Now On AVNETWORK.COM

by Cindy Davis Today's GUI interfaces offer endless, feature-rich options. But keeping a GUI simple so that command and control room operators don't make mistakes under critical and stressful conditions is key. CineMassive strategist, business development, Katie Barter offers her advice on designing a user-friendly GUI.



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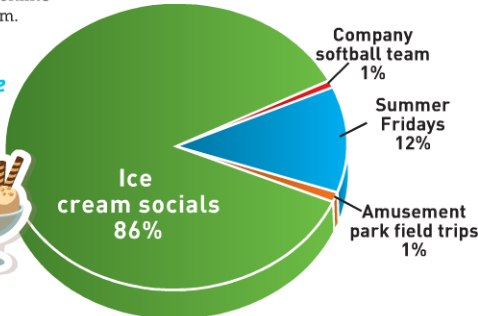
by Todd Anthony Puma The last thing we want to happen on a walkthrough of a jobsite with a client and other tradespeople is for there to be a disagreement between the trades over how to solve a problem, or who is doing what. The best thing to do is try to diffuse the situation and defer the conversation until you can talk one on one with the other person.

by Heather L. Sidorowicz If you are starting out in this business or at a place of growth, choosing the right manufacturer's representative can make all the difference to your bottom line. Here are things to look for when choosing the right team.

>>> SCN Online Survey

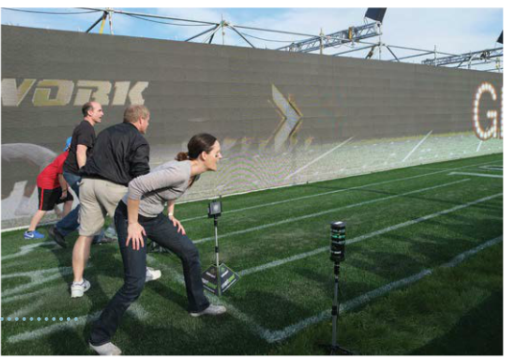
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3. Kramer Introduces K-Touch 3.0
2. Pikel Join Sharp Strategic Technology Alliance Resource Program
1. Expansive AV Setup Enhances the NFL Draft Town Experience



SCN: Who remembers their first InfoComm? Ron DeVoe: Jan '77 (NAVA) was what I considered eye opening and jaw dropping to experience large film screens and the beginning of video. With each decade and each year, I continue to have the same reaction. Carol Bousquet: I can hardly remember, it was sooo long ago! I do recall the awesomeness however. Drew Sharpe: Ahhhhh 2007, Last Convention in Anaheim. Was so overwhelmed with gear and over A/V folks, LOVED IT!!! Unfortunately in my current job I can never leave in June again. Change is coming...