Full Compass Teams with Synchrony for Financing Options

Full Compass is partnering with Synchrony. Full Compass customers may now apply for the Pro Buyer Card, a new financing option for products and equipment. Qualified customers will be able to purchase Full Compass gear and repay the amount over time.

Synchrony delivers customized financing programs across key industries including music, health, auto, travel, home, and banking. A dedicated account team from Synchrony will service Full Compass customers.

"As a company that continuously strives to fulfill all customer needs and expectations, we took note when we heard that additional financing choices would be appreciated for the purchase of Full Compass products and equipment," said Craig Johnson, CEO of Full Compass. "This is a natural fit between our two companies," Johnson continued. "Synchrony offers a large variety of promotion options that will meet the needs of our customers, and ultimately give them more purchasing power and flexibility."

"We always want to help our partners meet their customers where they choose to transact," said Courtney Gentleman, Synchrony senior VP and chief marketing officer of payment solutions.

Customers will be able to use the Synchrony-backed Pro Buyer Card in-store and online.

WASHINGTON, DC—George Washington University—working with Best Buy for Business— installed a Peerless-AV Xtreme Outdoor Display (XHB552) outside the sole entrance to its library. The main function of the digital signage display is to clearly showcase the library's hours and whether the building is open or closed. During the academic year, the facility is open 24/7. Because patrons are accustomed to the facility always being open, they are known to literally shake the doors during the few days the library is closed (breaks, snow days, summer hours, etc.). Since installing the signage, patrons have been able to discern whether the library is open or closed with a quick glance from afar.