DCC Technology Acquires Stampede

Stampede has announced that it has been acquired by the technology division of DCC plc, a £14.3 billion revenue, London Stock Exchange listed (LSE) international sales, marketing, and support services group that employs 11,000 people in four divisions operating in 17 countries.

Tim Griffin, DCC Technology, managing director says, "The acquisition of Stampede adds an exciting new brand to our portfolio that complements our Exertis brand in Europe. The combination of Stampede's expertise in value-added distribution and our resources is going to unleash a new wave of opportunity for our partners in ProAV around the world. By establishing a presence in North America, we will be strategically positioned to leverage all of the new opportunities we expect to develop as a result of this acquisition."

With the completion of the acquisition, Stampede founder and CEO Mark Wilkins has decided to retire, after nearly 40 years of service to the ProAV industry. "I am incredibly proud of everything we have accomplished as Stampeders over these last 20 years," Wilkins says. "Now, with the backing and support of DCC, I can retire knowing that the company's future is in very good hands."

For more information, visit www.stampedeglobal.com.

Catalyst AV Reinforces Board of Directors

Catalyst AV has reinforced its board of directors. Effective immediately, the new board members are:

- Brett Neiderman of Tech Source located in Pennsylvania and serving the Mid-Atlantic.
- Ron Perron of HCA Distributing with locations in Colorado and Utah and serving WY, ID, MT, NM, and El Paso, TX.
- Chris Gentile of Aim High Audio with locations in Georgia and Florida and serving NC, SC, TN,

AL, MS, and PR.

In addition to the board, Woody Taylor of Electronic Lane in Texas, and serving OK, LA, and AR, has assumed an advisory position and Helge Fischer is the executive director.

A territorial change has also been made with Mid-State Distributing handling the MO, IA, NE, KS, MN, ND, and SD territory through its four warehouses and 28 sales people. For more information, visit www.catalystav.com.

Capitol Lowers Prices on Three Peerless-AV UltraView Outdoor TVs

Capitol has announced lower prices on three of Peerless-AV's topperforming outdoor televisions.

The three models - UV652 (65inch), UV552 (55-inch), and UV492 (49-inch) – are part of Peerless-AV's UltraView UHD Outdoor TV series, known for its maintenancefree, year-round reliability.

Peerless-AV's UltraView series is comprised of products that are specifically designed



for dependability in all types of weather, and temperatures ranging from -22°F to 122°F. Among their benefits are high color and video quality from any viewing angles, direct sunlight readability, and DC power ports for safe storage and power for small video equipment, including consumer-grade Blu-ray players and streaming devices.

For more information, visit www.capitolsales.com

AVAD Forms Alliance with Home Technology Specialists of America (HTSA)

Through this strategic alliance, HTSA members will have access to AVAD's 20 branch locations and warehouses throughout the nation. HTSA members will have the opportunity to consolidate their distribution purchases with a single program that provides them with benefits by being a member of HTSA. AVAD will provide HTSA members with additional resources, including an in-house

account manager, and value-added services to provide an extra level of support to all members.

HTSA creates a voice within the AV channel, while serving as a mind-sharing group to aid dealers in understanding best practices from like-minded individuals across the United States.

For more information on AVAD, visit www.avad.com.

ProSource Announces New Lighting and **Shading Committee**

ProSource has announced appointment of 12 ProSource members to the new Lighting and Shading Committee. The committee is responsible for assessing opportunities and solving issues that uniquely confront custom integrators in the area of residential lighting and shading.

Their mission is to review and approve the adoption of vendor partners for use by the general membership of ProSource. In addition, the group will assist in developing educational opportunities for all members of the organization. The 12 member appointees are:

- Jonathan Wesco, Allegro Home Entertainment
- Tony Calero, Arracal
- Davis Tyson, DB Media Solutions
- Vince Sanders, Design Media Group
- Eric Grundleman, Eric Grundelman's Cool AV
- Michael Cogbill, ETC
- Bert Herrero, First Priority Audio
- Lenard Gale, Imagine More
- Steve Weber, Liaison Home Automation
- Todd Jarvis, Sterling Home **Technologies**
- Blake Jochum, Synergy
- Lee Travis, Wipliance

For more information, visit www. prosourceinfo.com.

PowerHouse Alliance Adds Pioneer Music Company

The PowerHouse Alliance has welcomed a new distributor member, Pioneer Music Company. An established family-owned and operated business, Pioneer Music Company has been fulfilling the needs of dealers and integrators in the Midwest for nearly 150 years.

Founded in 1869 as a hardware implements retailer, and existing today as a wholesale business-to-business provider of high-quality consumer electronics products, Pioneer Music Company has grown to service many other industries, including residential AV, automation, network distribution, surveillance, installation accessories, car electronics, and more.

Pioneer Music Company will add service to the territory covering Nebraska, Kansas, Iowa, Missouri, and Southern Illinois. To learn more, visit powerhousealliance.com.