

SMART CHAIN

MARCH 2018

VENDOR RESOURCES / TRENDS / NEW PRODUCTS

Limited-Service, Unlimited Possibilities

QSR

Switching to Digital
S2

Transitioning from Print to Digital
S12

Doing More With Data
S16

Key Players
S19



BREAKFAST Combos
ANY SANDWICH OR WRAP INCLUDES HASHBROWN OR FRUIT CUP AND MEDIUM BEVERAGE

Sandwiches
Served hot with side of choice meal drink

1 Bacon & Egg Bagel \$4.80	2 Sausage & Egg Muffin \$5.75
3 Bacon & Egg Croissant \$4.75	4 Ham & Egg Muffin \$3.75

Wraps
Served hot with side of choice meal drink

5 Sausage & Egg Wrap \$4.80	6 Southwest Chicken Wrap \$3.80
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Drinks
* Breakfast served until 11:00 AM only
Combo drinks can be substituted for coffee or hot chocolate

Small: \$1.25	Medium: \$1.75	Large: \$2.25
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Water • Milk • Apple Juice • Orange Juice • Lemonade

HOT Coffee

\$1
Any SIZE

BREAKFAST Combos
GOOD ANY SIZE

7 Hashbrowns \$1.80	8 Pot Pie \$1.75
9 Apples \$0.99	10 Doughnuts \$0.99
11 Pancakes \$4.80	12 Omelette \$2.20

Drinks
Combo drinks can be substituted for coffee or hot chocolate

Small: \$1.25	Medium: \$1.75	Large: \$2.25
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Water • Milk • Apple Juice • Orange Juice • Lemonade



THE DIGITAL REVOLUTION

With advancements in consumer insights, digital signage is driving restaurant sales like never before.

BY DAVINA VAN BUREN

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