Peerless-AV InfoComm 2012 Booth C8719 Las Vegas Convention Center

Exhibits: June 13-15

Peerless-AVTM to Showcase World's First Wireless Mounting Solutions at InfoComm 2012

New PeerAir™ Integrated Wireless Mounting Solutions enable wireless streaming of Full HD 1080p signal to screens or projectors up to 131' away

LAS VEGAS (June 13, 2012) – Peerless-AV, the leader in innovative audio and video solutions, announced today it will showcase its PeerAir Wireless Mounting Solutions at InfoComm 2012 June 13-15 at the Las Vegas Convention Center in booth number C8719. The PeerAir brand is the world's first fully integrated line of indoor and outdoor wireless mounts that can stream Full HD 1080p 60Hz content, in real time, to flat panels and projectors up to 131' away. The PeerAir Integrated Wireless Mounting Solutions introduce new installation possibilities by eliminating time consuming, sometimes prohibitive, and expensive cable runs opening up screen and projector placement opportunities that previously were not possible.

First-Of-Its-Kind Wireless Mounting Solutions

The new PeerAir Integrated Wireless Mounting Solutions include indoor and outdoor wireless articulating arms and tilt wall mounts, a mobile cart, and a wireless projector mount. These solutions not only enable a faster and cleaner looking installation, they are also the only option when it's not feasible to run cables due to environmental constraints such as mirrored/glassed walls, historic sites, complex cable runs, or safety/code issues. Projects no longer need to be based on conventional physical installation limitations. The system is non-line-of-sight, which means it can transmit HD video signals and audio through a 131' sphere, so users can leave the content delivery devices where they are or hide them in a media closet and mount the screen or projector in a different room, a floor above or below, or even outdoors.

This product line is powered by Peerless-AV's HD FlowTM Wireless Multimedia Kit, which has been field tested in thousands of installations. With features like reverse IR to control content devices remotely, multi-casting to stream up to four screens or projectors from a single transmitter, and WPA2 security protocols, this technology is proven to be a robust and reliable professional solution.

Hi-Tech Functionality Meets Plug-and-Play Usability

The latest in wireless integration technology, PeerAir Wireless Integrated Mounting Solutions are simple-to-use systems that get wireless content streaming in less than three minutes. These wireless solutions offer plug-and-play functionality while providing a cleaner, faster, and more cost effective installation than running cables. Each product comes with everything needed to deliver wireless content from source to screen,

including a Peerless-AV mount, HD Flow Wireless Multimedia Kit, power and cabling provisions, even short-length HDMI cables specified to fit neatly behind the screen. With these wireless mounting solutions, once installed, the only thing to run into the wall is plugging a single cord into an electrical outlet.

Wireless Indoor Mounts

PeerAir Wireless Mounting Solutions include models to fit from 37" to 65" screens and projectors weighing up to 50 lbs.

Peerless-AV has introduced the following models for indoor use:

- PeerAir Wireless Tilt Wall Mount for Flat Panel TVs 37" to 63" (WL-ST660-100)
- PeerAir Wireless Articulating Wall Mount for Flat Panel TVs 42" to 60" (WL-SA761PU-100)
- PeerAir Wireless Flat Panel Cart for Flat Panel TVs 47" to 65" (WL-SR560M-100)
- PeerAir Wireless Projector Mount for projectors up to 50 pounds (WL-PRG-UNV-100)

Outdoor Wireless Mounting Solutions

PeerAir Outdoor Wireless Mounting Solutions provide a weather-resistant way to mount flat panel screens and stream Full HD 1080p wireless content to backyard patios, outdoor restaurant seating areas, or other outdoor areas where entertainment or digital signage is desired, without the need to run signal cables.

Peerless-AV has introduced the following models for outdoor use:

- PeerAir Wireless Outdoor Articulating Wall Mount for Flat Panel TVs 42" to 60" (WL-ESA763PU-100)
- PeerAir Wireless Outdoor Tilt Wall Mount for Flat Panel TVs 42" to 60" (WL-EPT650-100)

Wireless Integration Kits and Modules

In addition to the comprehensive mounting solutions, the PeerAir line offers Wireless Integration Kits that enable the conversion of virtually any Peerless-AV universal wall or ceiling mount, cart or stand into a wireless mounting solution. Also available is the a-lacarte option with Wireless Integration Modules that allow selection of the desired mount and HD Flow Wireless Multimedia Kit to piece together the perfect product for the job, great for multi-casting up to four screens or projectors 131' away from a single transmitter.

For more information about the PeerAir Wireless Mounting Solutions, contact Peerless-AV's Customer Care department at 800-865-2112 or stop by the Peerless-AV booth C8719 at InfoComm 2012.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of Made-in-the-USA audio-visual solutions. Our innovative product line includes flat panel mounts, projector mounts, environmental mounts, flat panel carts and stands, wireless technology, motorized mount solutions, audio cables, video cables, interactive kiosks, enclosures, AV furniture, AV racks, AV shelves, precision gear products, surge protection, screen cleaning products and a full assortment of accessories. A 70-year-old global company, Peerless-AV has remained at the forefront of the industry, creating new AV technologies that push the envelope and provide ideal solutions to meet the needs of the consumer and pro markets, alike. Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets worldwide through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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