



## Peerless-AV® Announces Global Availability of New Single and Dual-Sided Smart City Kiosks

*Peerless-AV's new generation Smart City Kiosks offer even more versatility and functionality for outdoor advertising and wayfinding applications*

**AURORA, Ill – March 21, 2023** – Peerless-AV®, a leading designer and manufacturer of innovative audio and video solutions and accessories is pleased to announce the global availability of its new generation Smart City Kiosks. The new Single ([KOP55XHB](#)) and Dual-Sided ([KOP55XHB2](#)) models have been designed in response to customer feedback and demand.

Key upgrades facilitate a simplified installation for running power and data cabling while offering a dedicated storage space for media components. The Dual-Sided model is brand new to the range, offering increased screen space and opportunities for revenue-generating digital advertising and wayfinding. These Smart City Kiosks offer supreme versatility in a wide range of verticals, including retail, government, transportation, and visitor attractions.

“Peerless-AV is pleased to announce that our popular, redesigned Smart City Kiosks are now available and we are already fulfilling orders globally,” said Nick Belcore Executive Vice President of Peerless-AV. “The new dual-sided version is a fantastic addition to the range, enabling advertisers to tailor their digital signage content, and target and engage with a wider audience in outdoor urban environments, from airports and stadiums to bus shelters and shopping centers.”

The KOP55XHB models incorporate one 55" Xtreme™ High Bright Outdoor Display ([XHB554](#)) and the KOP55XHB2 models feature two 55" Xtreme's, installed back-to-back. The two screens can play content independently or can operate from a duplicate feed.

The Xtreme Displays offer full HD1080P resolution for a bright and crisp picture, even when placed in direct sunlight. Its fully-sealed, IP66 rated design prevents the ingress of foreign materials, such as water, dust, moisture, and insects from entering the display, and has an operating temperature of -31°F to 140°F. The displays can be enhanced with an optional IR touch overlay (KIRP-XHB4), which can detect up to 10 touch points, whether finger, gloved hand, or stylus, all in a convenient plug-and-play design.

Installation simplicity is factored into all design aspects of the Smart City Kiosks. A base cover allows power and data cabling to run upwards from the bottom center, and secure doors allow quick access for maintenance purposes. An IP55 rated media cabinet provides a spacious, enclosed storage area for AV components and integrated fans for active cooling.

The Smart City Kiosk is wind tested up to 135 mph and its stylish, stainless steel and aluminum body, combined with an outdoor rated paint finish, provides the ultimate in corrosion resistance.

The [KOP55XHB](#) and [KOP55XHB2](#) models are now available to order in black or silver and with or without 4-inch, 100 watt, waterproof speakers. See them in action at InfoComm 2023 - Booth #1329 in Orlando, FL from June 14-16.

#### **About Peerless-AV**

##### ***Driving Technology Through Innovation***

For over 80 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, including outdoor displays and TVs, dvLED and LCD video wall systems, complete integrated kiosks, professional carts and stands, and more. Whether a full-scale global deployment or high volume custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit [peerless-av.com](http://peerless-av.com).

Connect with Peerless-AV® via social media on [Twitter](#), [Instagram](#), [LinkedIn](#), [Facebook](#), and [YouTube](#).

<b>Peerless-AV Corp. Contact:</b> Beky Cann Director of Global PR bcann@peerless-av.eu.com +44 1923 205 658	<b>Media Contact:</b> Amanda Whited amandaw@lotus823.com 732-212-0823 x409
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