



## **Peerless-AV® Announces New Line of UltraView™ Outdoor TVs**

*New line of inexpensive, high quality outdoor TVs helps consumers enhance their outdoor living space*

**AURORA, Ill. – May 2, 2016** – Peerless-AV®, the leader in innovative audio and video solutions and accessories, today announced a new line of all-season Outdoor TVs for outdoor home entertainment and living, the [UltraView™ Outdoor TVs](#).

Completely weatherproof and maintenance-free, Peerless-AV's UltraView™ TVs make it easy and affordable for homeowners to add digital entertainment to their outdoor living spaces. Available in 49", 55", or 65", the TVs are equipped with an LED backlight to provide a full HD 1080p resolution for bright and crisp visuals. The UltraView™ TVs also come with an IP68 rated waterproof and dustproof universal remote that can be programmed to control up to three additional devices.

"With warmer weather upon us, we are thrilled to offer a new line of solutions ideal for homeowners looking to enhance their outdoor living at a fraction of the cost of some other outdoor displays on the market," said Todd Mares, director of emerging technologies, Peerless-AV. "It's a common misconception that indoor TVs can be used for outdoor viewing, but lacking screen brightness and a durable build, they cannot withstand extreme temperatures and conditions. The UltraView line provides customers with reasonably priced, quality options."

The UltraView™ TVs are functional for all seasons, built with weatherproof internal speakers and the ability to operate at a range of -24°F to 122°F, offering users confidence in the TV's quality and performance. With a fully sealed design, there is no need to change filters or service the TV, creating a maintenance-free entertainment solution for year-round use.

Installation of the UltraView™ TVs is best suited for shaded outdoor areas, and out of direct sunlight. It is the perfect addition to a deck, patio, gazebo, hot tub, outdoor kitchen or any high-end outdoor entertainment area.

Peerless-AV's [49"](#) and [55"](#) UltraView™ TVs are available now through Peerless-AV direct sales representatives and authorized distribution networks. The 65" UltraView™ TV will be available in July 2016.

### **About Peerless-AV**

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators'

needs for ease of installation and service, and end-users' dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit [www.peerless-av.com](http://www.peerless-av.com).

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