



## **Peerless-AV® Introduces New SmartMount® Supreme Full Service Video Wall Mount**

*Expansion of award-winning line raises the bar of excellence with enhanced features increasing ease of installation and display alignment*

**AURORA, Ill. – August 2, 2016** – Peerless-AV®, the leader in innovative audio-visual, digital signage, and mounting solutions, is pleased to introduce the new [\*\*SmartMount® Supreme Full Service Video Wall Mount \(DS-VW775\)\*\*](#).

The latest addition to the award-winning SmartMount® DS-VW line, the Supreme Mount, featuring new lateral micro-adjustments and convenient pop-out serviceability, is both lighter and easier to install and service than ever before. Ideal for creating video walls in retail, transportation, and entertainment settings, the Supreme Mount was designed with integrators and end-users in mind to provide a solution that minimizes installation time and associated costs.

Tech enhancements featured within the Supreme Mount include simple, tool-less micro adjustments for 1.5" of travel on each of the X, Y and Z axes. With the Supreme Mount, displays are seamlessly aligned while tedious calculations and onsite guesswork are eliminated for installers, reducing the time and cost of installation. The Supreme Mount offers reusable display-dedicated wall plate spacers, which can be used for both portrait and landscape applications. Additionally, the Supreme Mount is 25% lighter in comparison to previous models, making it easier to hang.

“As the leading digital signage mount provider, we are continuously looking for ways to improve upon our solutions and save installers and customers time and money,” said Brian McClimans, Vice President of Global Business Development, Peerless-AV. “With the new Supreme Full Service Video Wall Mount, we are offering an option that is not only lighter and easier to install, but one that makes serviceability, particularly in recessed wall applications, simpler thanks to a unique quick release pop-out lever, a feature no other universal mount on the market has.”

The Supreme Mount ensures a clean aesthetic with enhanced cable management featuring new tabs on the scissor arms that control cables, allowing them to effortlessly travel in and out with the display. For ease of service, the mount is equipped with a single hand pop-out quick release function on the bottom and top of the mount. This allows installers easy access to displays in recessed applications that would otherwise be restricted, reducing the risk of display damage or searching for hidden pull strings.

The SmartMount® Supreme Full Service Video Wall Mount is available through Peerless-AV direct sales representatives and authorized distribution network.

For additional information about Peerless-AV, please visit [www.peerless-av.com](http://www.peerless-av.com), [www.facebook.com/PeerlessAV](https://www.facebook.com/PeerlessAV), and [twitter.com/PeerlessAV](https://twitter.com/PeerlessAV).

### **About Peerless-AV**

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators' needs for ease of installation and service, and end-users' dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit [www.peerless-av.com](http://www.peerless-av.com).

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