



Peerless-AV® Partners With BIMsmith® to Provide Digital Models for Building Professionals *New software offers ease in implementing Peerless-AV solutions into digital designs*

AURORA, Ill. – September 18, 2019 – Peerless-AV®, an award-winning designer and manufacturer of innovative audio and video solutions and accessories, is pleased to announce the availability of Building Information Modeling (BIM) content for its products through a new partnership with BIMsmith®, a free cloud platform with a suite of tools for building professionals to discover and download building product data.

With BIM data now easily accessible, architects and other building professionals can integrate highly realistic models of Peerless-AV products directly into their digital designs, rather than drafting them independently or using generic placeholders. Each digital model includes all the necessary data, specifications, and certifications that professionals need from manufacturers when designing a building. The files are also modeled for compatibility with industry standard design tools like Autodesk Revit, further establishing Peerless-AV as a simple yet valuable information source in the designer's everyday workflow.

"Innovation at Peerless-AV stretches back over 75 years since our founding," said Nick Belcore, Executive Vice President, Peerless-AV. "We are thrilled to continue that legacy by providing the architecture and design community with intuitive digital design tools. Teaming with engineers and architects to create our Revit files, we are able to provide more relevant architecture data and fully interactive models. These offerings truly set Peerless-AV apart as the leader in audio visual innovation."

By partnering with BIMsmith, the entire Peerless-AV BIM library is also accessible to thousands of building professionals on the BIMsmith Market platform, a cloud tool for building product research and selection.

"The name Peerless-AV carries with it a long history of quality and reliability that is highly important to building professionals," said Benjamin Glunz, CEO, BIMsmith. "We are excited to bring their products to the BIMsmith platform."

The Peerless-AV digital models include a wide selection of display wall mounts, video wall mounts, kiosks, outdoor TVs and more. The entire Peerless-AV BIM library can be found at www.peerless-av.com/BIMlibrary.

Connect with Peerless-AV via social media on [Twitter](#), [Instagram](#), [LinkedIn](#), [Facebook](#), and [YouTube](#).

About Peerless-AV

Driving Technology Through Innovation

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.

About BIMsmith

BIMsmith, the leading cloud-based building product discovery and selection platform, cultivates global business-to-business relationships between building industry professionals and building product manufacturers. Through direct integration of real product data into the BIM workflow, BIMsmith continues to shape the future of building science technology, placing its clients at the forefront of BIM innovation while addressing the true needs of industry professionals. Learn more about BIMsmith at <https://www.bimsmith.com>.

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