



Peerless-AV® Showcases Digital Signage Solutions for Restaurants and Bars at 2016 NRA Show, Booth 6873

Digital menu boards and mounts offer QSRs flexibility, reliability, and cost-savings

CHICAGO – May 20, 2016 – Peerless-AV®, the leader in innovative digital signage solutions, is pleased to showcase its Xtreme™ Outdoor Digital Menu Boards, mounts, kiosks, and stands at the 2016 National Restaurant Association Show (NRA), Booth 6873.

Ideal for QSR (Quick Service Restaurant) applications, Peerless-AV's **Xtreme™ Outdoor Digital Menu Board Kiosks** ([KOP547-XTR](#)) offer a versatile and cost-effective solution. Menu board content can be updated instantly, making day-parting easy, while on-screen order confirmations create a seamless drive-thru experience for both customers and employees. The menu boards also feature supports to display short-term promotions.

An all-season solution, the Xtreme™ Outdoor Digital Menu Boards can withstand the harshest conditions, perfect for any drive-thru setting. Within these enclosures are Peerless-AV's fully sealed weatherproof displays and a patented Dynamic Thermal Transfer System™, which ensures the displays do not go isotropic. An ambient light sensor and optic bonding guarantee content is displayed with optimal contrast and can be read at any time of day. Plus, the displays are polarized, allowing customers wearing polarized lenses to read the display without removing their glasses.

In addition to the Xtreme™ Outdoor Digital Menu Boards, Peerless-AV is also showcasing mounts, kiosks, and stands for restaurant applications.

- **Articulating TV and Flat Panel Display Mount** ([SA740P](#)): Available in landscape and portrait, the SA740P's One-Touch™ tilt technology offers +15°/-5° vertical tilt movement for consistent adaptability of the viewing angle, creating a solution ideal for kitchen screens, order monitors, and bar televisions.
- **Universal Desktop Tablet Mount** ([PTM400](#)): With width/height adjustment, tilt/swivel, and roll capabilities, this mount can be moved in any direction for entertainment and ordering, saving staff time when delivering refills and order bills, and offering customers an interactive experience during their meal.
- **Kiosk Floor Stand** ([PTS510I](#)): Lightweight and durable, this iPad® stand quickly and easily allows for rotation of the screen to match the orientation

of the content. The PTS510I is ideal for providing in-line ordering and menu information at QSRs.

- **SmartMount Digital Menu Board Mount** ([DS-MBZ647L](#)): Accommodating 46" to 48" displays in landscape, the DS-MBZ647L is ideal for QSR menu boards. Digital menu boards reduce maintenance in comparison to static boards, offering instant menu changes, and the mount's tilt locking system offers both a safe and adjustable solution.

Peerless-AV's Xtreme™ Outdoor Digital Menu Boards, mounts, stands, and kiosks are available via Peerless-AV direct sales representatives and authorized distribution networks.

Peerless-AV is showcasing its QSR solutions during the National Restaurant Association Show at Booth 6873. For media appointments at the show, please contact Beth Keuling at bethk@lotus823.com or 732-212-0823.

For more information about Peerless-AV please visit www.peerless-av.com, www.facebook.com/PeerlessAV, and twitter.com/PeerlessAV.

About Peerless-AV:

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators' needs for ease of installation and service, and end-users' dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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