



Peerless-AV Showcases Custom Kiosk Solution at 2016 Interactive Customer Experience (ICX) Summit

The Associate Sponsor's Custom Kiosk Enhances the Interactive Experience for Customers

DALLAS – June 1, 2016 – Peerless-AV®, the leader in innovative audio and video solutions and accessories, will be serving as an Associate Sponsor of the Interactive Customer Experience Summit (ICX) from June 1-3, 2016. With a focus on illustrating how interactive technologies are enhancing the customer experience, Peerless-AV will also be showcasing a custom kiosk.

Designed to fit the need of any application such as retail, restaurants, hospitality, transportation, and more, Peerless-AV's custom kiosk offers numerous interactive functions to service customers, including wayfinding, payment processing, and general inquiries. The solution can feature touch screen capabilities, integrated media players, dispensaries, and entertainment, along with a variety of other functions. To help organizations customize solutions, Peerless-AV offers its KioskBuilder™, an option for establishments looking to put a personal, signature touch on each interactive solution.

“Customer-facing industries have radically changed over the last few years with an increase in attention to interactive technology solutions meant to enhance the customer experience,” said Brian McClimans, Executive Vice President of Global Business Development, Peerless-AV. “The ICX Summit exemplifies how far the industries have come in adapting technology to fit customer’s needs, and we’re excited to be part of it as an associate sponsor for the show.”

The ICX Summit explores how businesses in various sectors, including retail, hospitality, travel, restaurants, healthcare, and more can engage their customers through interactive technology. The show will cover the landscape of kiosks, digital signage, mobile, and beyond, to give attendees an inside look as to how they can integrate interactive technology to deliver outstanding customer experiences. For more information about the ICX Summit, please visit: <http://icxsummit.com/>.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators' needs for ease of installation and service, and end-users' dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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