



Peerless-AV® to Present on AV in the Sports Industry at the MiLB Innovators Summit in Texas

Official Digital Display Partner of MiLB will also be showcasing the latest AV solutions at Booth #112.

EL PASO, Texas – September 23, 2019 – Peerless-AV®, an award-winning designer and manufacturer of innovative audio and video solutions and accessories, is pleased to be a featured presenter at this year’s Minor League Baseball (MiLB) Innovators Summit taking place at the El Paso Convention Center from September 23-26.

Exhibiting at Booth #112, Peerless-AV and its team of experts will also be showcasing a variety of AV solutions, including the [UltraView™ UHD Outdoor TVs](#), [SmartMount® Flat Panel Cart](#), and [Outdoor Smart City Kiosk with an included Xtreme™ High Bright Outdoor Display](#). These digital signage solutions are currently featured in MiLB stadiums across the country.

On September 24 at 10:00 am MDT, Nick Belcore, Peerless-AV’s Executive Vice President, will be leading a presentation entitled *Game On: Integrating Outdoor Digital Signage into Stadiums and Arenas*. The session will focus on the ways in which digital signage can create an immersive stadium experience. Belcore will also discuss the emerging trends of bringing display technology outdoors in a stadium or arena setting, how to overcome the typical frustrations, and examples of successful installations around the country.

Peerless-AV’s presence at the summit comes after the AV solutions company began a [multi-year partnership](#) with the MiLB to become the league’s “Official Digital Display Partner.” Since the announcement, Peerless-AV has installed digital signage in numerous stadiums and plans to have its AV technology in 40 MiLB stadiums by 2020.

The MiLB Innovators Summit brings executives from all 160 MiLB teams together to learn and collaborate. Other events occurring during the summit include a Women in Baseball educational session and networking event, and several charity opportunities.

To learn more about the 2019 MiLB Innovators Summit, please visit www.milbinnovatorstradeshows.com.

Connect with Peerless-AV via social media on [Twitter](#), [Instagram](#), [LinkedIn](#), [Facebook](#), and [YouTube](#).

About Peerless-AV

Driving Technology Through Innovation

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.

Media Contact

Beth Gard

bethg@lotus823.com

(732) 212-0823