



Peerless-AV® Xtreme™ Outdoor Digital Menu Boards Receive Exclusive Safety Certifications

Outdoor digital menu boards by Peerless-AV are the first in US to receive both UL48 and CAN/CSA C22.2 certifications

AURORA, Ill. — June 9, 2015 — Peerless-AV, a leader in audio-visual solutions, is pleased to announce that its Xtreme™ Outdoor Digital Menu Boards have received UL48 and CAN/CSA C22.2 certifications, making them the first US outdoor digital menu board manufacturer to attain both certifications.

Ideal for drive-thru applications in quick service restaurants, banking institutions, and pharmacies, Peerless-AV Xtreme™ Outdoor Digital Menu Boards are completely weatherproof, designed to withstand the harshest of elements. The UL48 and CAN/CSA C22.2 certifications are safety standards intended to provide requirements for the design, construction, installation, and maintenance of electrical equipment, primarily to address fire and electrical shock hazards. With conformity to these standards, Peerless-AV continues its dedication to “Getting it Right” for integrators and end users, proving that safety is just as important as aesthetic, functionality, and affordability.

The UL48 and CAN/CSA C22.2 certified Xtreme™ Outdoor Digital Menu Board Kiosk (KOP547-XTR-1), Xtreme™ Outdoor Double Digital Menu Board Kiosk (KOP547-XTR-2), and Xtreme™ Outdoor Triple Digital Menu Board Kiosk (KOP547-XTR-3) boast low operating costs, thin profiles, and a modular design with an easy two-man installation process negating the need for cranes or forklifts.

With the Xtreme™ Outdoor Digital Menu Boards’ Fully-Sealed Dynamic Thermal Transfer™ System, internal components are kept safely warmed in severe cold and properly cooled in severe heat, reducing electricity costs. With an IP68 rating, the displays feature no vents or filters, making it impossible for moisture or microscopic dust to infiltrate the display, in turn allowing for easy cleaning through power washing. The displays are also optically bonded for sunlight readability with ambient light sensors, guaranteeing that the information being displayed is visible regardless of time of day or weather.

The Peerless-AV Xtreme™ Outdoor Digital Menu Board is available as a one, two, or three display system, comprised of a kiosk, Peerless-AV Xtreme™ displays and a rain cap, which doubles as a solar shield to reduce solar load within the kiosk. The kiosk is made of aluminum and steel construction, and is powder coated with a formula that will resist fading.

It is currently available through Peerless-AV direct sales representatives and authorized distribution network.

For more information about Peerless-AV, please visit: www.peerless-av.com, www.facebook.com/PeerlessAV, and twitter.com/PeerlessAV.

About Peerless-AV:

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators' needs for ease of installation and service, and end-users' dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

Media Contact

Beth Gard

bethg@lotus823.com

(732) 212-0823