

## **Peerless-AV**® **Offers COVID-19 Emergency Pop-Up Locations Innovative Solutions** *Peerless-AV*® *provides timely and innovative bundled digital signage solution for pop-up testing and treatment stations nationwide*

**AURORA, III. – March 24, 2020 –** Peerless-AV<sup>®</sup>, an award-winning designer and manufacturer of the highest quality audio and video solutions and accessories, is offering a bundled solution available immediately to deploy in response to the COVID-19 pandemic. As hundreds of testing and treatment stations are opening across the country to meet healthcare needs, the locations call for rapid triage and information sharing, often in inhospitable environments.

The bundled solution includes a 49", 55" or 65" UltraView™ UHD Outdoor TV (UV492, UV552, UV652), SmartMount® Flat Panel Cart (SR560M), and if needed, custom content to accommodate a variety of considerations. By making the switch to digital, triage and logistics teams will no longer need to manually update static signage throughout the day, nor develop static content in multiple translations to accommodate a diversity of languages. Instead, digital content can be updated in real-time once connected to a network, or simply run via a USB flash drive directly connected to the TV, creating significantly more efficient workflow and information dissemination.

"Our company is continuing to operate as an "Essential Business" in order to assist those impacted by COVID-19," stated Nick Belcore, Executive Vice President, Peerless-AV. "As always, our team works diligently to provide innovative solutions, especially during a time like this. We hope that our bundled solution can help employees of these pop-up medical locations, as well as all others that are affected."

As time is of the essence for these locations, the package's SmartMount® Flat Panel Cart offers a pre-assembled base to ensure a quick and straightforward set up. The UltraView™ UHD Outdoor TV is an all weather rated solution with 4K resolution and an IPS panel, providing exceptional color and video quality from any viewing angle. The mobility of the cart and durability of the outdoor TV allows for convenient digital signage placement for your most important use case. If you need assistance with content, Peerless-AV is making basic content services available in the bundle to help get the digital signage up and running quickly. Peerless-AV offers full content support for leading media players and content providers. Integrators can contact a Peerless-AV Sales Representative for more information: www.peerless-av.com/pages/sales-contacts

For more information about Peerless-AV's indoor and outdoor solutions for healthcare applications, please visit: <a href="https://www.peerless-av.com/pages/healthcare">www.peerless-av.com/pages/healthcare</a>

Connect with Peerless-AV via social media on Twitter, Instagram, LinkedIn, Facebook, and YouTube.

## **About Peerless-AV**

## **Driving Technology Through Innovation**

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.

## **Media Contact**

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