



**Peerless-AV® Launches Xtreme™ Outdoor Soundbar at CEDIA Booth #7624**

*First powered outdoor soundbar on the market is built to withstand the most extreme outdoor elements while delivering the highest quality audio*

**DALLAS – October 14, 2015** – Peerless-AV®, the leader in innovative audio and video solutions and accessories, is pleased to introduce the [Xtreme™ Outdoor Soundbar](#) at CEDIA. The new soundbar, winner of a 2015 EXC!TE Award, along with Peerless-AV's latest innovations, will be on display at CEDIA Booth #7624, Oct. 15-17, in Dallas, Texas.

Producing full range audio (50Hz – 20kHz), Peerless-AV's Xtreme™ Outdoor Soundbar (SPK-060) is ideal for homeowners looking to maximize their outdoor audio experience. The only powered outdoor sound bar on the market, the Xtreme™ Outdoor Soundbar offers 60 watts of power, producing higher quality sound at a louder volume. With an IP65 rating, the Xtreme™ Outdoor Soundbar is a true outdoor solution, able to withstand most climate and weather changes.

For ease in use, the soundbar features a universal mounting option, making it possible to integrate with any display or TV. Plus, set-up is simple with a direct wired connection. The Xtreme™ Outdoor Soundbar can also be used as a standalone product thanks to its Bluetooth® compatibility, which allows for music to be wirelessly streamed from any Bluetooth®-enabled device.

Also taking place at Peerless-AV's booth will be its **Daytona 500 Giveaway**. Winners will be selected on **Friday, October 16 at 4:00 pm**. The Grand Prize Winner will receive two tickets to the VIP section at the 2016 Daytona 500, a two-night hotel stay, airline gift card, and spending money. Second place winners will be awarded an exclusive prize package.

**For additional information, visit Peerless-AV at CEDIA Booth #7624, Oct. 15-17, or visit <http://www.peerless-av.com>.**

***For media appointments at CEDIA, please contact Beth Gard at 732-212-0823 or [BethG@lotus823.com](mailto:BethG@lotus823.com).***

**About Peerless-AV:**

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators' needs for ease of installation and service, and end-users' dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit [www.peerless-av.com](http://www.peerless-av.com).

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