



Peerless-AV® Exhibits Xtreme™ Outdoor Displays and Custom Kiosk Enclosures at AZA Annual Conference

Weatherproof and interactive digital signage solutions ideal for zoos and aquariums on display at Booth 239

SALT LAKE CITY – September 17, 2015 – Peerless-AV®, the leader in digital signage solutions, is pleased to announce its participation in the 2015 Annual Association of Zoos & Aquariums (AZA) Conference Showcase. Weatherproof and interactive digital signage solutions for zoos and aquariums will be on display September 19-21 at the [Salt Palace Convention Center](#), Booth 239.

Outdoor Solutions

At the conference, Peerless-AV will showcase its Xtreme™ Outdoor Displays, an ideal solution for zoos and aquariums. With patented weatherproof technology, Peerless-AV's Xtreme™ displays are capable of year-round outdoor digital signage. The flat panel displays are 100% sealed and engineered to endure the outside elements in all seasons, including harsh environments with varying weather conditions.

Peerless-AV's Xtreme™ Displays provide a ventless design to keep out dirt, water, dust, and insects, while withstanding extreme heat (+140°) and extreme cold (-40°) without damaging the Full HD 1080p LCD. This patented design completely seals all internal components as well as the cable entry – protecting the display from difficult weather conditions and even pressure washing.

Indoor Solutions

Other products on display will be Peerless-AV's custom kiosk enclosures, offering customization options such as colors or logos with vinyl or digital printing. The enclosures can also feature stereo speakers and an amplifier, Wi-Fi, NFC devices, proximity sensors, and tempered glass or Lexan surfaces with anti-glare treatment.

Photo and video equipment can be incorporated to offer interactivity, allowing for further information about animals in these settings to be shared, increasing engagement and entertainment.

Peerless-AV's new line of totem multi-media kiosk enclosures are also ideal for zoos and aquariums, incorporating a robust feature set, while maintaining a modern, curvaceous, and slim aesthetic look with lean frames and a small footprint. From wayfinding to schedules to exhibition information, the new line of totem kiosks "Get it Right" for zoos and aquariums, housing 40" – 80" displays in portrait orientation.

The kiosk enclosures are available in multiple configurations, too, such as using two displays, one on each side.

Making the move from static signage to Peerless-AV digital signage offers aquariums and zoos increased efficiency in communications and a reduction in operational costs, as signage need not be reprinted and replaced due to weathering or exhibit changes.

To learn more about these digital signage solutions, built to withstand the test of time, weather, and animals, visit Peerless-AV at the Annual AZA Conference, Booth 239, September 19-21.

For media appointments, please contact Beth Gard at 732-212-0823 or BethG@lotus823.com

About Peerless-AV:

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators' needs for ease of installation and service, and end-users' dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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