



Peerless-AV® Launches New and Improved Website

The new Peerless-AV website offers a more elegant user experience with quick and intuitive access to Peerless-AV's expansive product assortment and award-winning services

AURORA, Ill. – May 11, 2016 – Peerless-AV®, the leader in innovative audio and video solutions and accessories, is pleased to announce the launch of its new website. Created with user experience firmly in mind, the new site utilizes the latest in responsive technology to deliver a design that is fluidly compatible with all browsers, mobile devices, and tablets. The new website is now live and can be accessed at Peerless-AV.com, giving users an enhanced experience at the same location they have come to trust.

Presenting a clean, modern look, the new site enhances ease-of-use with intuitive access to Peerless-AV's extensive product line. Whether searching for award-winning mounting solutions, outdoor displays/TVs, kiosks or wireless solutions, results are available at the users' fingertips. The updated navigation structure provides easy access to Peerless-AV's extensive range of resources, such as Live Chat, the B2B Portal, social media, case studies, the PeerSpectives blog, KioskBuilder™, and more.

New features on the site include the update of MountFinder™, allowing for faster, more refined search results sub-filtered by quantities, manufacturer, color, category, and brand. MountFinder™ now displays results with infinite scroll, providing users with the ability to quickly and effortlessly find the products they are looking for.

"The new features, enhancements, and overall responsive design will enrich user experience, and reflect an ease of use that is commensurate with a cutting edge technology company," said John Potts, president, Peerless-AV. "This evolution was all about creating an enjoyable experience for our customers, with the development of new content focused on presenting product information and resources in a clear, concise manner that enables rapid deployment, allowing our customers to keep pace with the speed of business."

To experience Peerless-AV's new website, please visit Peerless-AV.com.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV aims to Get it Right by fulfilling both integrators'

needs for ease of installation and service, and end-users' dreams in residential and commercial applications.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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