

# Peerless-AV $^{\otimes}$ Showcases Award-Winning AV Solutions at the 2017 Digital Signage Expo

Exhibiting in Booth 907, presenting sponsor to lead digital signage seminar and on-floor workshops

**LAS VEGAS – March 29, 2017 –** Peerless-AV<sup>®</sup>, the leader in innovative audiovisual and digital signage solutions, is excited to announce its showcase at the 2017 Digital Signage Expo (DSE) from March 29 to 30 at the Las Vegas Convention Center.

Exhibiting in Booth 907, Peerless-AV will display a variety of digital signage solutions, including the new Curved Indoor Portrait Kiosk, Full-Service Video Wall Mounts, Outdoor Displays, Wireless AV Solutions, and more. Peerless-AV executives will also be leading various on-floor workshops and a seminar on outdoor digital signage at the expo.

### Kiosks

Being shown for the first time at DSE, Peerless-AV's floor standing *Curved Indoor Portrait Kiosk* enclosure supports the latest LED displays and touchscreen panels ranging from 40"-55". Designed to accommodate displays up to 101mm (4.0") deep, the kiosk features a mounting pattern of 600mm wide by 400mm high. With a flat base that can be free standing or bolted to the ground, the kiosk allows for electric and data cable access. Plus, the kiosk includes two whisper-quiet thermostat-controlled exhaust fans to ensure the display and internal components are kept at an optimal temperature.

To maintain a clean aesthetic, the kiosk offers an internal tray for media players and cables, as well as lift off, bi-level rear doors that allow direct access to parts requiring maintenance. For theft protection, the kiosk features a combination lock and handle, eliminating frustrating key loss and replacement issues. Customization options for the enclosure include stereo speakers and amplifiers, hi-definition web camera, bar code scanner, credit card reader, Wi-Fi or cellular connectivity with an external antenna, proximity sensor, and a thermal receipt printer. For applications where branding compliance is required, further custom options include bespoke color finishes, vinyl logos, and wraps.

Offering a range in kiosk solutions, Peerless-AV will also showcase its *Wall Kiosk Enclosure* (KIP655) as well as custom kiosks offering various enhancements, such as printers, cameras, scanners, and vehicle charging.

## **Mounts**

Peerless-AV's award-winning SmartMount® Supreme Full Service Video Wall Mount

(DS-VW775) will also be on display in its new quick release variant, along with Peerless-AV's other award-winning video wall mounts, including the enhanced SmartMount® Full Service Thin Video Wall Mount with Quick Release (DS-VW755S) and the SmartMount® Full Service Video Wall Mount with Quick Release for larger displays (DS-VW795-QR). These mounts offer integrators the ability to design video walls with ease and flexibility.

Other featured mounts include the *SmartMount*® *Digital Menu Board Mount with Height and Depth Adjustment* (DS-MBZ647L), the *Flat/Tilt Universal Ceiling Mount with Media Device Storage* (DST995), and the *Tilt Wall Mount with Media Device Storage* (DST660), an ideal low profile solution.

## **Emerging Technologies**

Featured AV innovations include the *PeerAir™Pro Wireless AV Multi-Display System* (HDS300). Offering a wireless distance of 210 feet, the PeerAir™ Pro vastly improves versatility while making it possible to penetrate multiple walls, floors, and ceilings for complete coverage. The system can multicast Full HD wirelessly to up to six displays in addition to a seventh wired display using a pass-thru port on the transmitter. It also features three HDMI inputs, while maintaining VGA or Component input, and offers a quick push-button multi-cast configuration set up.

Also on display will be Peerless-AV's *Xtreme™ Outdoor Daylight Readable Display* (CL-49PLC68-OB). Ventless and 100% sealed with full 1080p HD flatscreen, the display is designed to withstand extreme heat (+140°) and extreme cold (-40°) with a Dynamic Thermal Transfer™ system. In addition, the patented design completely seals all internal components as well as the cable entry – protecting the display from rain, sleet, snow, dust, insects, and even pressure washing. Far surpassing ordinary outdoor displays, the Xtreme™ display has achieved an IP68 rating with true ease. The display is maintenance free, cost-effective, and reliable, even in the harshest of conditions.

In addition to showcasing new and award-winning solutions, Peerless-AV executives will be leading two on-floor workshops and a seminar at DSE.

- March 29, 2:00-2:30 pm *Interactive Digital Signage* On-Floor Workshop with Todd Mares, Booth 1231, Session Number BP5
- March 29, 4:00-4:30 pm <u>Best Practices for Outdoor Digital Signage</u>
  Seminar with Brian McClimans and Daytona's Rodney Ward, LVCC S222,
  Session Number S17
- March 30, 1:15-1:45 pm <u>The Success of DOOH</u> On-Floor Workshop with Nick Belcore, Booth 1231, Session Number BP11

To learn more, visit Peerless-AV at Booth 907. For media appointments, please contact Beth Gard at <a href="mailto:bethg@lotus823.com">bethg@lotus823.com</a> or 732-212-0823.

**About Peerless-AV** 

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV has aimed to fulfill both integrators' needs for ease of installation and service, and end-users' dreams in residential and commercial applications for the last 75 years.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

#### **Media Contact**

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