

Peerless-AV[®] brings Outdoor Solutions to 2019 AV/IT Summit in New York

Networking sponsor will enhance conversations around the evolving AV industry and host a product giveaway

NEW YORK – July 31, 2019 – Peerless-AV[®], an award-winning designer and manufacturer of innovative audio and video solutions and accessories, is pleased to announce its participation in this year's AV/IT Summit taking place at Citi Field in Queens, New York on Thursday, August 1. Serving as a Networking Sponsor, Peerless-AV and its team of experts will be exhibiting the brand's 49" UltraView™ UHD Outdoor TV, as well as hosting a giveaway of the award-winning Xtreme™ Outdoor Soundbar.

An all-season solution for outdoor entertainment, Peerless-AV's UltraView™ UHD Outdoor TV is all weather rated, maintenance-free, has an operating temperature range of -22°F to 122°F, and is equipped with a High TNI panel allowing for direct sunlight and readability from any angle. Complementing the TV is Peerless-AV's Xtreme™ Outdoor Soundbar. The Xtreme™ Outdoor Soundbar can withstand the most extreme outdoor environments and features a universal mounting option for easy installation, allowing for outdoor entertainment at its finest. One lucky attendee will have the opportunity to win this solution while at the summit.

"We are excited to take part in an event that truly encourages deep conversations about the future of the AV industry," said Nick Belcore, Executive Vice President, Peerless-AV. "It is imperative for all of us to take time and come together to assess the state of our industry and how we as manufacturers, end-users, and integrators can work together to further grow our current AV ecosystem. This will be a beneficial and important event for all that attend."

This year's AV/IT Summit will focus on the conversion between end-users and integrators to cohesively grow the AV space. Sessions will center around creating immersive environments, collaboration, and the future of the industry.

"We're very pleased that Peerless-AV will be joining us this year at the AV/IT Summit," said Megan A. Dutta, Content Director, Systems Contractor News. "I'd encourage integrators and end users to network with Peerless-AV – and all of our sponsors – at the event, and to participate in our Passport to Prizes contest where one lucky attendee will take home Peerless-AV's Xtreme Outdoor Soundbar."

To learn more about the 2019 AV/IT Summit, please visit https://www.avitsummit.com/avitnewyork.

Connect with Peerless-AV via social media on <u>Twitter</u>, <u>Instagram</u>, <u>LinkedIn</u>, <u>Facebook</u>, and YouTube.

About Peerless-AV

Driving Technology Through Innovation

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.

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