



Peerless-AV® and Volta Bring Next Level Electric Vehicle Charging Stations to the Market *Partnership redefines the newest generation in free vehicle charging*

AURORA, Ill. – August 14, 2019 – Peerless-AV®, an award-winning designer and manufacturer of innovative audio and video solutions and accessories, announced the newest generation of electric vehicle charging stations, created in partnership with Volta. Together they provide a seamless, simple and free charging experience that fuels transportation while inspiring positive change in the adoption of electric vehicles. This completely reimagined charging station is powered by forward thinking partners seeking meaningful and measurable brand building opportunities.

“We are proud of our partnership with Volta and are grateful for the opportunity to play an important role in their vehicle charging network that addresses the needs of drivers, site partners, advertisers, and the overall community,” said Nick Belcore, Executive Vice President, Peerless-AV. “Utilizing the latest technology, including our fully-sealed Xtreme High Bright Outdoor Displays, and an exquisite design, we are able to draw more attention to the stations, thus creating more awareness and opportunity for clean energy.”

This latest generation of electric vehicle charging station features a slim airfoil-like silhouette with a design focused on both user experience and community impact. Throughout the charging process, the station communicates real-time status updates to users using emotive and intuitive external lighting. The station includes dual displays built to meet the needs of brick-and-mortar locations seeking amenities that increase consumer traffic.

The new Volta charging station features Peerless-AV’s 55" Xtreme™ High Bright Outdoor Displays. The ruggedized, optically bonded, and fully-sealed weatherproof design offers the utmost protection against all extreme outdoor conditions, such as rain, snow, sleet, dust, insects, and pressure washing. The Xtreme High Bright Outdoor Display is also equipped with ambient light sensors to automatically and gradually adjust the screen’s brightness based on the surrounding conditions, providing a clear, crisp picture, in the brightest direct sunlight.

“Working with Peerless-AV helps Volta to lead the industry in developing the most heavily used, future-forward, and economically compelling charging network,” said Scott Mercer, Founder and CEO, Volta. “The dual displays are key to inspiring and converting communities into buying an electric vehicle.”

New charging station locations are confirmed and coordinated using data modeling to map current demand and predict future growth. With stations in nine of the nation’s top twenty electric vehicle markets, regional networks are thoughtfully expanded to lead local electric vehicle market penetration. With this new generation of free charging stations installed around

the U.S., Peerless-AV and Volta are looking forward to continued innovation and making communities better by using technology as a force for social change.

Connect with Peerless-AV via social media on [Twitter](#), [Instagram](#), [LinkedIn](#), [Facebook](#), and [YouTube](#).

About Peerless-AV

Driving Technology Through Innovation

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.

About Volta

Founded in 2010 out of a passion for advancing electric transportation, Volta has mastered the art and science of developing cutting-edge electric vehicle charging networks. Volta is accelerating the electric vehicle movement by providing seamless, simple and free charging experiences. Thoughtfully located along the paths of daily life, Volta chargers are the most heavily used in the industry. With the support of forward-thinking brand partners, Volta delivers free charging solutions to real estate owners, power to the electric vehicle community and impactful brand stories to everyone. For more information on Volta, please visit www.voltacharging.com.

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