



**Peerless-AV® Marketing Communications Manager, Megan Dutta, Appointed as Chair of InfoComm’s 2017 Exhibitor Advisory Committee**

*Long-time InfoComm member, Dutta will serve as a leader to support and execute planning for current and future shows*

**AURORA, Ill. – December 7, 2016** – Peerless-AV®, the leader in digital signage solutions, is proud to announce that Megan Dutta, Peerless-AV’s Marketing Communication Manager, has been appointed as chair of the InfoComm Exhibitor Advisory Committee for 2017.

Serving on the advisory committee, Dutta will provide leadership and support in a variety of capacities, including management of the committee, agenda creation, and coordinating the facilitation of meetings both in person and virtual regarding current and future InfoComm shows. Dutta’s term of appointment runs through the 2017 show cycle, concluding on August 31, 2017.

“Megan’s extensive industry knowledge and expertise in the area of marketing and event planning makes her ideal for this role,” said Jason McGraw, CTS®, CAE, Senior Vice President of Expositions, InfoComm International. “We’re looking forward to sharing in the contributions that she will make during her term as chair, and await the numerous benefits she will bring to InfoComm.”

Dutta has been a member of the InfoComm Exhibitor Committee since 2007, and a member of InfoComm’s Exhibitor Advisory Steering Committee since 2011, where she has worked closely with InfoComm International to develop new policies surrounding its annual tradeshow. She is also a member of Women in Consumer Technology and InfoComm’s Women of InfoComm Network.

Dutta joined Peerless-AV in 2006 and has worked in a variety of marketing roles, including Tradeshow & Events Manager, before her current position where she leads the marketing and communications department.

For additional information about Peerless-AV, please visit [www.peerless-av.com](http://www.peerless-av.com), [www.facebook.com/PeerlessAV](https://www.facebook.com/PeerlessAV), and [twitter.com/PeerlessAV](https://twitter.com/PeerlessAV).

**About Peerless-AV**

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry’s first fully sealed outdoor displays, Peerless-AV has aimed to fulfill both integrators’ needs for ease of installation and service, and end-users’ dreams in residential and commercial applications for the last 75 years.

Based in Aurora, IL, Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit [www.peerless-av.com](http://www.peerless-av.com).

**Media Contact**

Beth Gard

[bethg@lotus823.com](mailto:bethg@lotus823.com)

(732) 212-0823