



## **Peerless-AV® Showcases Innovative AV Solutions at the 2018 Digital Signage Expo**

*Presenting sponsor to feature new kiosks, mounts, outdoor solutions, and more at Booth 1917*

**LAS VEGAS – March 28, 2018** – Peerless-AV®, the leader in innovative audiovisual and digital signage solutions, is pleased to announce its showcase at the 2018 Digital Signage Expo (DSE) from March 28 to 29 at the Las Vegas Convention Center.

Exhibiting in **Booth 1917**, Peerless-AV will display a variety of digital signage solutions, including new kiosks, video wall mounts, outdoor displays, wireless AV solutions, and more. Earl Naegele, Peerless-AV's Managing Director of Commercial Sales, will also conduct an On-Floor Workshop on "The 5 R's for Optimizing Digital Signage."

### **Kiosks**

Being shown for the first time at DSE, Peerless-AV's **All-in-One Portrait Kiosk Powered by BrightSign® (KIPICT555)** features an elegant, sleek design with lean frames and a small footprint. Powered by a BrightSign Built-in Digital Signage Module, the KIPICT555 offers a complete digital signage solution for any indoor application, featuring flawless Full HD 1080p60 video decoding, HTML support, networked content playback, and an abundance of other features, including interactivity. With an integrated 55" commercial LCD display offering six points of IR touch, the All-in-One Kiosk fully engages users, making it ideal for a variety of uses, such as wayfinding, advertising, sharing news and entertainment, and much more.

Offering a range in kiosk solutions, Peerless-AV will showcase its sleek and stylish **Portrait Kiosks (KIPC2555 & KIPC3555)** and upcoming **Wall Kiosks** as well as **Custom Kiosks** offering various enhancements, such as interactivity, printers, cameras, scanners, and electric vehicle charging.

### **Mounts**

Designed with the needs of integrators and end-users in mind, the **SmartMount® Supreme Full Service Video Wall Mount with Quick Release (DS-VW775-QR)** offers innovative, time-saving installation and maintenance features, including tool-less micro adjustment, easy hang wall plate, quick release mechanism, and reusable spacers for both portrait and landscape applications.

Also on display, the **Flat Video Wall Mount for Samsung Smart LED Signage (DS-LEDIF)** is a lightweight, ADA-compliant solution that offers height and depth adjustments and a modular design for unlimited configurations.

Peerless-AV's new **LED Video Wall Configurator** will be demonstrated at DSE, alongside these mounts. With the new LED Video Wall Configurator application, integrators are able to seamlessly design a custom LED video wall and request a quote within minutes. This will streamline the process for customers and speed development and delivery time.

Other featured mounts include the **SmartMount® Digital Menu Board Mount with Height and Depth Adjustment (DS-MBZ647L)** and the **SmartMount® Full Service Video Wall Mount with Quick Release** for larger displays (**DS-VW795-QR**).

### **Wireless Solutions**

Peerless-AV's DSE showcase will feature the next generation of its **PeerAir™ Wireless HD Multimedia System (HDS-WHDI100)**. Upgraded with numerous features to enhance the user experience, the PeerAir™ also removes the need to run multimedia wires, allowing for an easy installation and superior signal transmission.

A cost-effective, convenient solution, the enhanced PeerAir™ features a new metal case design in addition to 802.11n technology and external directional antennas, providing a reliable and robust signal that can penetrate multiple walls, floors, and ceilings to offer complete wireless coverage. The PeerAir™ also allows for an easy plug-and-play installation as well as an IR extender for the receiver, ensuring a clean aesthetic where the receiver can be stored out of sight.

The **PeerAir™ Pro Wireless AV Multi-Display System (HDS300)** will also be present in Peerless-AV's showcase. The PeerAir™ Pro offers 210 feet of full HD 1080p wireless streaming and can multicast to up to six HD displays.

### **Outdoor Solutions**

Peerless-AV's **Xtreme™ High Bright Outdoor Displays** offer full HD 1080p resolution for a bright, crisp picture. Featuring a fully sealed IP68-rated design and an operating temperature range of -31°F to 140°F, there is no need to change filters or service the display, creating a maintenance-free solution for year-round use.

Other outdoor solutions on display include **Outdoor Digital Signage Boards** and **Outdoor Digital Kiosks** for both Xtreme™ and Samsung displays. The **Xtreme™ Outdoor Digital Kiosk (KOPV2555-XTR)** offers a touch-enabled Xtreme™ High Bright Outdoor Display with a 10-point IR touch overlay for interactive content.

***In addition to showcasing new and award-winning solutions, Earl Naegele, Peerless-AV's Managing Director of Commercial Sales, will lead an On-Floor Workshop on "The 5 R's for Optimizing Digital Signage" on Wednesday, March 28 from 12:30 pm to 1:00 pm at the Best Practices Theater - Central Park (Booth 1741).***

To learn more, visit Peerless-AV at Booth 1917. For media appointments, please contact Beth Gard at [bethg@lotus823.com](mailto:bethg@lotus823.com) or 732-212-0823.

## **About Peerless-AV**

### ***Driving Technology Through Innovation***

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit [peerless-av.com](http://peerless-av.com).

## **Media Contact**

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