



Peerless-AV®'s Brian McClimans elected to Executive Board of Digital Signage Federation

McClimans to serve as Treasurer of the Executive Board of the Digital Signage Federation

AURORA, Ill. – December 20, 2017 – Peerless-AV®, an award-winning designer and manufacturer of the highest quality audio and video solutions and accessories, is happy to announce the appointment of Brian McClimans, Vice President of Sales for North America and APAC, as the new Treasurer of the Executive Board of the Digital Signage Federation.

Since 2013, McClimans has served on the Board of Directors for the Digital Signage Federation, and currently heads up the Outreach and Advocacy Committee. In his new position, McClimans will serve as Treasurer, and will also continue with his other leadership positions as well.

“Brian is a highly accomplished veteran of the global AV industry, and can often be found headlining speaking engagements and collaborative presentations at industry events,” said Nick Belcore, Executive Vice President of Peerless-AV. “We are proud of his election to the Digital Signage Federation Executive Board and are certain that this position will further expand his role in shaping the digital signage industry.”

McClimans has more than 25 years of experience in the audiovisual manufacturing and distribution industry, and has played a key role in the development and implementation of numerous national digital signage projects, including video walls, menu boards, and interactive kiosk solutions.

“It has been an honor to serve on the Board of Directors for DSF and I am excited to now become involved in an even greater capacity as Treasurer,” said McClimans.

The Digital Signage Federation is the independent not-for-profit trade organization serving the digital signage industry.

For additional information about Peerless-AV, please visit <http://www.peerless-av.com>, <http://www.facebook.com/PeerlessAV>, and twitter.com/PeerlessAV.

About Peerless-AV

Driving Technology Through Innovation

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are

trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.

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