



Peerless-AV® Announces New SmartMount™ Menu Board Ceiling Mounts

New mounts offer superior display alignment and seamless installation

AURORA, Ill. – November 12, 2014 – Peerless-AV®, the leader in digital signage and video wall mounts, is excited to announce the addition of four new SmartMount™ Digital Menu Board Ceiling Mounts to its current product line of SmartMount™ Menu Board Wall Mounts.

Ideal for use in quick service restaurants, transportation, convention centers, and retail locations, Peerless-AV's new SmartMount™ Menu Board Ceiling Mounts provide a solution for any application.

Peerless-AV's line of SmartMount™ Menu Board Ceiling Mounts include:

- **DS-MBY942L-2X1:** landscape configuration for 40"-42" displays with overall mounting hole patterns 1769 x 400mm (69.65"W x 15.75"H)
- **DS-MBY942L-3X1:** landscape configuration for 40"-42" displays with overall mounting hole patterns 2658 x 400mm (104.65"W x 15.75"H)
- **DS-MBY947L-2X1:** landscape configuration for 46"-48" displays with overall mounting hole patterns 1960 x 400mm (77.15"W x 15.75"H)
- **DS-MBY947L-3X1:** landscape configuration for 46"-48" displays with overall mounting hole patterns 2944 x 400mm (115.90"W x 15.75"H)

Unlike its competitors, Peerless-AV's SmartMount™ Menu Board Ceiling Mounts offer vertical adjustment on each universal display adaptor bracket for post-install leveling and height adjustment fine-tuning. The SmartMount™ Menu Board Ceiling Mounts also offer connecting wall plates that create a continuous mounting surface for ease of display alignment. With a quick connect latch that automatically engages the wall plate, installers are provided with a speedy set-up and peace of mind.

Included security features deter tampering and theft, and the horizontal adjustment allows installers to create a menu board with a seamless appearance. The mounts also feature continuous and Increlok™ tilt options, assuring that all displays are tilted at the same angle for precise alignment.

For ease of use, the mounts are wider than anything else on the market, making them compatible with a wide range of display makes and models.

"Many of our customers expressed the need for digital signage in spaces where wall mounts were not an option," said John Potts, President, Peerless-AV. "With our SmartMount™ Menu Board Ceiling Mounts, customers have the flexibility to not only

include digital signage in once inaccessible areas, but they can do so easily and securely.”

To provide complete flexibility for customers, Peerless-AV also offers an accessory menu board frame. The ACC-MBF allows for an installer to use an existing wall mount and connect it to a column for ceiling installation. For installs where the customer wants a longer menu board, Peerless-AV offers the ACC-MBC, which allows two menu board ceiling mounts to be combined to create a longer array.

Peerless-AV®’s SmartMount™ Menu Board Ceiling Mounts are currently available through Peerless-AV direct sales representatives and authorized distribution network.

For additional information about Peerless-AV, please visit www.peerless-av.com, www.facebook.com/PeerlessAV, and twitter.com/PeerlessAV.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of Made-in-the-USA audiovisual mounting, accessory and digital content delivery solutions as well as the industry’s first fully sealed outdoor TVs for commercial and residential applications. The company’s innovative AV products span off-the-shelf, commercial and custom flat panel, projector and tablet mounts as well as cables, AV carts and stands, medical carts and stands, AV racks, AV furniture and a wide range of other accessories. The Peerless Technology Division specializes in wireless, kiosk, touch, digital audio and connectivity technologies that simplify today’s complex digital equipment installations. Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 22 vertical markets through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.

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