



# DIGITAL SIGNAGE BEST PRACTICES GUIDE

## NAVIGATING A CHANGING DIGITAL LANDSCAPE

- THE CHANGING LANDSCAPE OF RETAIL
- THE DIGITAL FACE OF THE BRAND
- DIGITAL SIGNAGE FOR THE SMARTCITY
- NEW GENERATION DISPLAY SOLUTIONS
- FUTURE-PROOFING YOUR DIGITAL SIGNAGE
- DATA-DRIVEN DIGITAL SIGNAGE
- ...AND MORE

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# PEERLESS-AV UNIVERSAL SCALABLE LED WALL MOUNTING SYSTEM



Peerless-AV has announced the industry's first Universal Scalable LED Wall Mounting System. Featuring a quick and easy pop-out mechanism that can be adapted to support various brands and display sizes, Peerless-AV's LED Wall Mounting System also offers a scalable design enabling custom installs for specific configurations.

The universal nature of the LED Wall Mounting System gives installers infinite choices as they look to specify more full-color, high brightness, big viewing angle LED displays in their projects.

"LED is becoming an integral part of the AV industry and with our commitment to being at the forefront of audiovisual technology, we're excited to unveil our new LED Mounting System," said John Potts, President, Peerless-AV. "To develop the best solution available, we've worked closely with customers and LED experts to ensure versatility and compatibility for

individual application scenarios."

Key features of the Universal LED Wall Mounting System include a clean and aesthetically pleasing installation based on a slim, space-saving design. The pop-out mechanism extends the mount 30 inches from the wall, providing ample space for a technician to service and maintain the LED displays. Its universal design can be easily configured to support most LED brands and sizes by simply changing out display-specific adapter plates.

The mounting system's easy hang wall plate enables a fast, trouble-free installation and handles on either side of the mount provide easy mount articulation without the risk of damage to the LED display. In addition, integrated cable management allows for a clean finish.

Peerless-AV's Universal LED Wall Mounting System is now available for custom order through Peerless-AV's network of distributors and resellers.