

BUZZ-WORTHY CIs

RECOGNIZED

SybaTek, an Orange County, Calif.-based integration firm, has qualified as an **InfoComm International AV Provider of Excellence (APEX)**.

The InfoComm APEX program recognizes companies based on the number of employees holding key industry certifications, including InfoComm's CTS credential, completion of continuing education classes, and positive customer survey responses.

HIRED & PROMOTED

Denon Professional has added Paul Jenkins as vice president.



Peerless-AV has appointed Hut Hutto as regional sales manager responsible for sales in the South Central US.

EXPANDING

A quick walk around the InfoComm 2015

booth of wholesale distribution organization **PowerHouse Alliance** provided good insight into what has made it a powerhouse, so to speak, within the commercial and residential AV and automation industry.

Manufacturing brands were showcased prominently all around, with each getting its own little spotlight, and the color-coded United States map indicating which individual distributor members cover which territories presented an impressive visual aid to show PowerHouse's strong national reach.

The commercial tradeshow in Orlando, Fla., gave the distributor and executive director Dennis Holzer a perfect platform to formally welcome its newest and 12th member, **Davis Distribution Systems**, whose addition PowerHouse had announced about a month prior to InfoComm. Located along the Ohio River at the northern tip of West Virginia's panhandle in Newell, Davis is well situated to take on coverage of a region that includes its home state, Pennsylvania, Ohio, Michigan,

Indiana and Kentucky.

"They're 20 minutes from Pittsburgh. There's nothing that's beyond a one-day UPS shipment for them. They have eight guys in the territory, they have eight guys internally — obviously the outside guys push the business to the inside and the inside handles it — and they have a huge marketing department," Holzer says.



LATEST LISTINGS:

Communications Systems Sales Consultant — **Signet**

Electronic Systems, Norwell, Mass.; A/V Installation Technician — **Elite Media Solutions**, Wellesley Hills, Mass.; Journeyman Technician — **Definitive Audio**, Bellevue, Wash.

CI's Job Board is free to post a resume; to post open positions, a 30-day posting is \$295 with 60-day postings \$495. Go to jobs.commercialintegrator.com.



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