

NEW & NOTEWORTHY

NEW PRODUCTS DEBUTING AT CES 2017



Peerless-AV Showcases UltraView Outdoor TV

VENETIAN TOWER SUITE 31-234 Peerless-AV is showcasing its UltraView Outdoor TVs at CES 2017.

Weather-resistant and maintenance-free, Peerless-AV's UltraView Outdoor TV makes it easy and affordable for homeowners to add digital entertainment to outdoor spaces. Available in 49-, 55- or 65-inch models, the outdoor TV is equipped with an LED backlight to provide a full HD 1080p resolution for bright and crisp visuals. It also comes with

an IP67 rated waterproof and dustproof universal remote that can be programmed to control up to three additional devices.

Built with weather-resistant internal speakers and the ability to operate at a range of -24 F to 122 F, the UltraView Outdoor TV offers users confidence in quality and performance. There is no need to change filters or service the TV, creating a maintenance-free outdoor entertainment solution.

The UltraView Outdoor TV is a great option for homeowners. Competitively priced, durably designed and offering a wide operating temperature range, it withstands the harshest elements. With these features, homeowners are provided a long-lasting solution that requires no additional work on their end.

Pricing and availability will be announced at the show.

NAGRA, Samsung Team on TVKey for 4K UHD Viewing



VENETIAN TOWER BOOTH 3501A NAGRA is launching the TVkey USB device, a direct-to-TV security solution for pay-TV operators that allows consumers to sign up for pay-TV services directly on selected new Samsung TVs, while meeting all key MovieLabs requirements for Enhanced Content Protection (4K

UHD, HDR, early release).

With TVkey consumers will be able to enjoy premium content in 4K UHD quality directly on new TV sets through a simple sign-up process and with a single remote control unit. The TVkey approach offers a fast, secure and low entry barrier route to market for pay-TV operators launching 4K services directly to new consumer TV sets.

The cost optimized form factor of TVkey USB devices will enable innovative and low-touch consumer logistics including bundling the device with the TV set. Through a simple sign-up process, either via a TV app, a web portal or a call center, consumers can easily sign up for a pay-TV service package. And because no additional set-top box or installation is required, the customer acquisition costs and CAPEX can be dramatically lowered.

Dell Boasts 'World's Smallest' 2-In-1

VENETIAN PALAZZO HOSPITALITY SUITES Dell's XPS 13 2-in-1 introduces the InfinityEdge display to the 2-in-1 for the first time. Designed for ultimate mobility, the fan-less design enables a thinner, lighter laptop and offers extended battery life, while providing great performance at lower power with 7th Gen Intel Core processing and quick-booting solid-state drives.

Enjoy eye-popping clarity and detail with an UltraSharp Quad HD+ display, said Dell, which boasts 5.7 million pixels. XPS laptops are constructed with machined aluminum and carbon fiber for maximum durability.

The versatile 360-degree concept is designed to let customers watch, work, surf or play the way they want. And in tablet mode, the optional Dell Active Pen, with thousands of levels of pressure sensitivity at pro-level precision (2048), allows for a more natural handwriting experience, according to the company. Microsoft software such as Windows Ink naturally captures notes without being logged in, and the fingerprint reader and Microsoft Hello enables a password-free login with a swipe of your finger.

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