Core Brands Unveils Dealer Portal

BOOTH 4128 Underscoring its commitment to provide dealers with more business opportunities from more brands than ever before, leading control, audio and power solutions provider Core Brands is making its brands available through a new, user-friendly online dealer portal. The new portal also features CI-focused products from Nortek sister companies Omnimount, Broan-Nutone and Nortek Security & Control.

Featuring all Core Brands products and select assortments from its sister companies, the Portal offers product solutions to fully-equip dealers for any project. The Portal provides access to

www.atlona.com/CEDIA_Day1



The Core Brands dealer portal

brands including ELAN, SpeakerCraft, Panamax, Gefen, Sunfire, Furman, Niles and Xantech, plus CI-targeted products from Omnimount, Broan-Nutone and Nortek Security & Control.



New Peerless-AV Soundbar Braves the Elements

BOOTH 7624 Producing full range audio (50Hz-20kHz), Peerless-AV's Xtreme Outdoor Soundbar (SPK-060) is ideal for homeowners looking to maximize their outdoor audio experience. The only powered outdoor sound bar on the market, the Xtreme Outdoor Soundbar offers 60 watts of power, producing higher quality sound at a louder volume. With an IP65 rating, the Xtreme Outdoor Soundbar is a true outdoor solution, able to withstand any climate and weather changes.

For ease in use, the soundbar features a universal mounting option, making it possible to integrate with any display or TV. Plus, set-up is simple with a direct-wired connection.

The Xtreme Outdoor Soundbar can also be used as a standalone product thanks to its Bluetooth compatibility, which allows for music to be wirelessly streamed from any Bluetooth-enabled device.

Booth #2100

