



# BenQ Increases Display Safety With New Peerless-AV Partnership

## BenQ's Professional Displays Are Now Available With Compatible Mounts and Carts from Peerless-AV

COSTA MESA, Calif. — July 28, 2021 — BenQ, an internationally renowned provider of visual display and collaboration solutions, has partnered with Peerless-AV to provide safe and compatible mounting solutions for all BenQ's corporate meeting room products. The partnership brings additional safety to the company's new CS Series for corporate meeting room display, CP DuoBoard series, SL series world's first Pantone validated signage, ST series professional signage, IL series interactive signage, and the PL series super-narrow bezel video wall displays.

"Once customers have selected a display that's just right for their needs and environment, the next step is buying a mount or cart, which can be a decision that requires some time and research to find one that is reliable, safe, and compatible for the model they've selected," said Penny Su, Business Unit Director, Enterprise Collaboration Solutions for BenQ North America. "Partnering with Peerless-AV allows customers to easily and quickly find the right mounting solution to support their new display."

The bundled kits are launching with compatible Peerless-AV mounts and carts for BenQ's CP Series to start. These include:

- CP6501K Interactive Display + ST680 SmartMount® Universal Tilt Wall Mount
- CP6501K Interactive Display + SR598 SmartMount<sup>®</sup> Flat Panel Cart
- CP8601K Interactive Display + ST680 SmartMount® Universal Tilt Wall Mount
- CP8601K Interactive Display + SR598 SmartMount® Flat Panel Cart

Designed to allow meeting participants to freely brainstorm, collaborate, and create on screen with built-in applications and cloud-based tools and capabilities, the CP Series DuoBoard empowers businesses and organizations. With DuoBoard, teams can easily do cloud whiteboarding, carry out wireless presentations, and conduct video conferencing all from one display. Peerless-AV's SmartMount® Series complement the displays with safe, easy installation in corporate collaboration spaces, boardrooms and meeting rooms. All SmartMount® Wall

Mounts are load and cycle tested to the UL2442 standard to ensure customers are receiving a safe solution that will outlast the technology deployed. The SmartMount<sup>®</sup> Carts are tested to the UL1678 standard, which includes a load test, tip test and caster test, to ensure the displays can be easily and safely moved throughout a room or building.

"We're pleased to partner with BenQ on these new bundled kits for the corporate market. Collaboration with technology partners is a key priority for us as a company to help improve attachment rates in the channel and ultimately make selecting the right display and mount combination much easier for end users," said Nick Belcore, Executive Vice President, Peerless-AV."

Each BenQ display will be available from Ingram Micro as a bundled kit with a Peerless-AV flat, tilt, articulating or rotational wall mount, video wall mount, or motorized or rotational cart. Ask your BenQ sales representative for more information.

More information about BenQ is available at <a href="https://bit.ly/3rxPCSA">https://bit.ly/3rxPCSA</a>. More information about Peerless-AV is available at <a href="https://bit.ly/3rxPCSA">www.peerless-av.com.com</a>.

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### About Peerless-AV® Driving Technology Through Innovation

For over 80 years, passion and innovation continue to drive Peerless-AV® forward. We proudly design and manufacture the highest quality products, including outdoor displays and TVs, dvLED and LCD video wall systems, complete integrated kiosks, professional carts and stands, and more. Whether a full-scale global deployment or high volume custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.

Connect with Peerless-AV via social media on Twitter, Instagram, LinkedIn, Facebook, and YouTube.

#### About BenQ America - Enterprise Collaboration Solutions (ECS)

A division of BenQ, an internationally renowned provider of visual display and collaboration solutions, BenQ ECS offers superior quality digital signage and interactive flat panels purpose-built for enterprise, hospitality, retail, education, and government applications. The division's premium portfolio includes the SL02K Series, the world's first Pantone-validated digital signage displays delivering the most color-accurate viewing experience, and the innovative DuoBoard all-in-one meeting collaboration solution, designed to boost productivity and improve meeting efficiency. BenQ ECS' solutions meet the demands of the most visionary brands and creatives worldwide. BenQ ECS is also the exclusive enterprise partner for Google Jamboard, Google's collaborative digital whiteboard built for schools and organizations leveraging G Suite and G Suite for Education, Google Meet, Google Drive, and more. The company's products are available across North America through leading value-added distributors, resellers, and retailers. More information is available at <a href="https://www.BenQ.com">www.BenQ.com</a>.

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#### PR Link:

Image Link: <a href="https://www.ingearpr.com/BenQ">www.ingearpr.com/BenQ</a> ECS/BenQ</a> CP8601K PeerlessAV SR598 Bundle.jpg Image Caption: BenQ has partnered with Peerless-AV to provide safe and compatible mounting solutions for all BenQ's corporate meeting room displays.

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